



# CITY OF ROANOKE NEWS

## Citizens Invited to ‘Take Your Best Shot!’

Have you heard? The Roanoke Valley Greenway Commission is conducting its second annual photo contest. If you are one of those people who enjoy being on the greenway for walking, biking, and other activities, here's your chance to make some money while doing something you love.

### Who can submit a photo?

Anyone can submit a photo. These days, almost everyone has a smart phone or digital camera. So the next time you're on the greenway, snap a photo and send it in.

### When must the photos be submitted?

The photo contest period is May 1 through Sept. 15, and online entries must be uploaded no later than midnight Sept. 15.

### What is the criteria for photos?

All images must be taken along or from a greenway corridor in the Roanoke Valley greenway network. Visit [www.greenways.org](http://www.greenways.org) for greenway locations and maps. Also, photos must have been taken between Oct. 1, 2013 and Sept. 15, 2014 to be eligible for submission.

### What categories of photos are eligible?

Photographers may enter images in the following categories:

- Greenway use/Activities
- Wildlife/Nature/Scenery/Landscape

### Are there prizes for photos?

Yes, prizes will be awarded to winning images in each photo contest "category." Place winners 1, 2, 3, and honorable mentions will be determined at the judges' discretion.

Prizes will be awarded as follows:

- 1st Place - \$100
- 2nd Place - \$50
- 3rd Place - \$25
- Honorable Mention—No cash prize, recognition only.

### How does someone submit a photo?

Images should be submitted as attachments via email to [rvgreenways@gmail.com](mailto:rvgreenways@gmail.com).

### When will the winners be announced?

A panel of judges selected by the Roanoke Valley Greenway Commission will judge the contest. Images will be judged on originality, composition,

overall impact, artistic merit, and technical excellence. Photo contest winners will be announced at the annual Roanoke Valley Greenway Commission Picnic scheduled for October 2014.

### Why have a contest?

The Greenway Commission wanted to use photos of the greenways to promote them, so they decided to have a photo contest and invite the public to help. Literally hundreds of awesome photos were submitted last year, and these have been a very effective part of the Commission's marketing campaigns.

It is estimated that more than 200,000 people in the Roanoke Valley use the greenways to enjoy the outdoors. If you are one of them, don't miss the opportunity to help tell the story of why greenways are so important to our quality of life.

Details about the 2nd Annual Roanoke Valley Greenways Photo Contest are available at [www.greenways.org/photocontest](http://www.greenways.org/photocontest). Questions about the contest? Email [rvgreenways@gmail.com](mailto:rvgreenways@gmail.com).

