



Fairfield County Children's Choir

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Dear Parents and Friends:

The FCCC is currently putting together our 2013-2014 concert program book.

There is $\frac{1}{4}$, $\frac{1}{2}$ and full page ad space available. Each ad appears in the program at **all three** major concerts. Prices are \$150, \$225 and \$375. Each advertiser who purchases a full page ad is also listed on our 'Sponsor Page'.

The money from ad sales helps provide funds needed to pay for the costs associated with our major concerts, such as venue, printing and guest artists. Our program book is a partnership between the parents, the community and the Choir.

How can you help?

- If you have **a business**, consider an ad in our book.
- If you **know someone with a business** ask them about advertising.
- Did you buy or sell a home this year? **Ask your realtor** to run a business card.
- When you take your child to **music, dance or theater class**, mention our program book and see if they are interested. Your mention of the Choir can make a difference.
- Do you have a **favorite pizza place or restaurant**? Ask them to run an ad or place a coupon in our program book. We have 300 kids, representing 285 families in Fairfield County and beyond.
- **Do you have an idea** of a business or a person we can contact? We will send a flyer or make a phone call. Just let us know.
- After the concert, be sure to mention to people that you saw their ad in our book!

An advertising flyer with additional information is attached to this e-mail. Please take a moment to look at it.

If you have questions or need more information please e-mail Barbara Brauner at barbarabfccc@snet.net or call 414-4292.

Sincerely,

Barbara Brauner
General Manager

FAIRFIELD COUNTY CHILDREN'S CHOIR
Advertise with Us!
Show your support for children and the arts!



Place an ad in the FCCC
Concert Program. Our
audience = your customers!

Pay once for all THREE concerts. For one price FCCC will print your ad in our Concert Program Book for our Winter Concert, "A Winter Songfest" on December 8, the Broadway Concert & Auction, *Spotlight: Broadway!* on February 1 at The Klein Memorial Auditorium and our Spring Concert, *Singing America* on May 10 at Fairfield Warde HS. Your ad will be seen at each concert by over 2,500 individuals, representing 300+ families, who support our communities.

HERE'S HOW TO PLACE AN AD:

- Select an ad size
- 300 dpi digital file in either CMYK-color or gray scale (B&W) as a pdf (preferred), jpg or tif.
- Fill out the form below
- Submit copy, form, and payment - We'll do the rest
- We can accept your ad copy by e-mail

DEADLINE FOR AD SUBMISSION: NOVEMBER 4, 2013

Send payment to:
Fairfield County Children's Choir
P.O. Box 110588
Trumbull, CT 06611

For information or questions, please call or e-mail Barbara Brauner, 203-414-4292, Barbarabfcc@snet.net

YES! We will purchase an ad for the 2013-2014 Season!

Full Page \$375
4 ½" wide X 7.5" tall

Half Page \$225
4 ½ "wide X 3.75" tall

Quarter Page \$150
4 ½" wide X 1.875" tall

Your Name and Title: _____

Business Name: _____

Address: _____

Daytime Phone: _____ E-Mail _____

Make checks payable to: Fairfield County Children's Choir