125th Street Bid

Week 33, 2014

08/11/2014 to 08/17/2014

Monday to Sunday

REGION - New York

COUNT TYPE: Footfall Counts

springboard

Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2014	2013	2014	2013	2014	2013
125th Street Bid	▲ 14.1 %	▼ -0.1 %	▲ 32.6 %	▲ 6.4 %	▼ -1.6 %	▲ 2.7 %
New York	▲ 0.2 %	▼ -3.9 %	▼ -3.5 %	▲ 5.9 %	▼ -3.5 %	▼ -2.9 %
USA	▲ 0.0 %	▼ -5.0 %	▼ -2.5 %	▲ 5.5 %	▼ -3.5 %	▼ -2.8 %

Headlines

The footfall in 125th Street Bid for the last year was 9.4% up on the previous year.

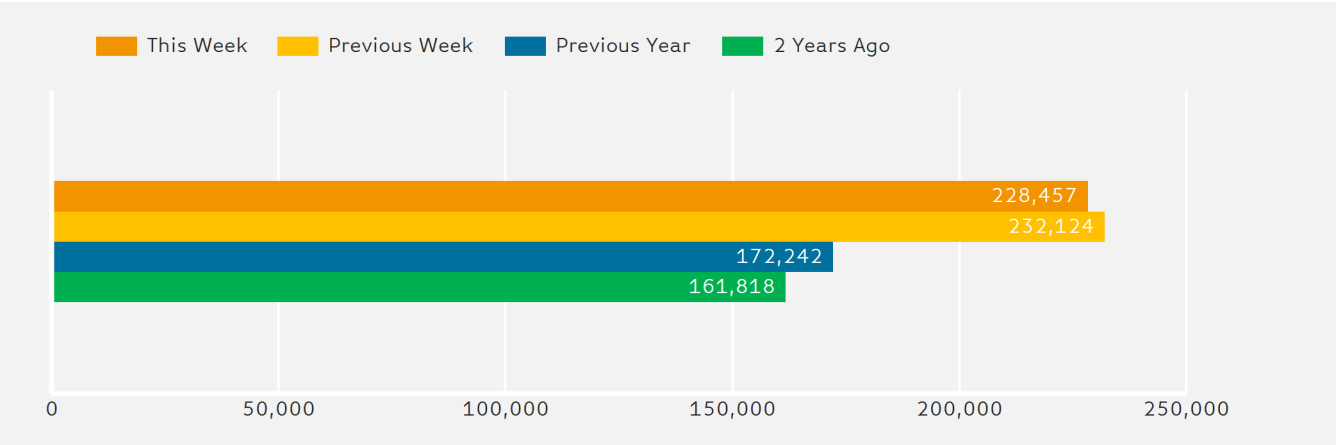
Footfall for the year to date is 14.1% up on the previous year.

Footfall week commencing 11 August 2014 was 228,457.

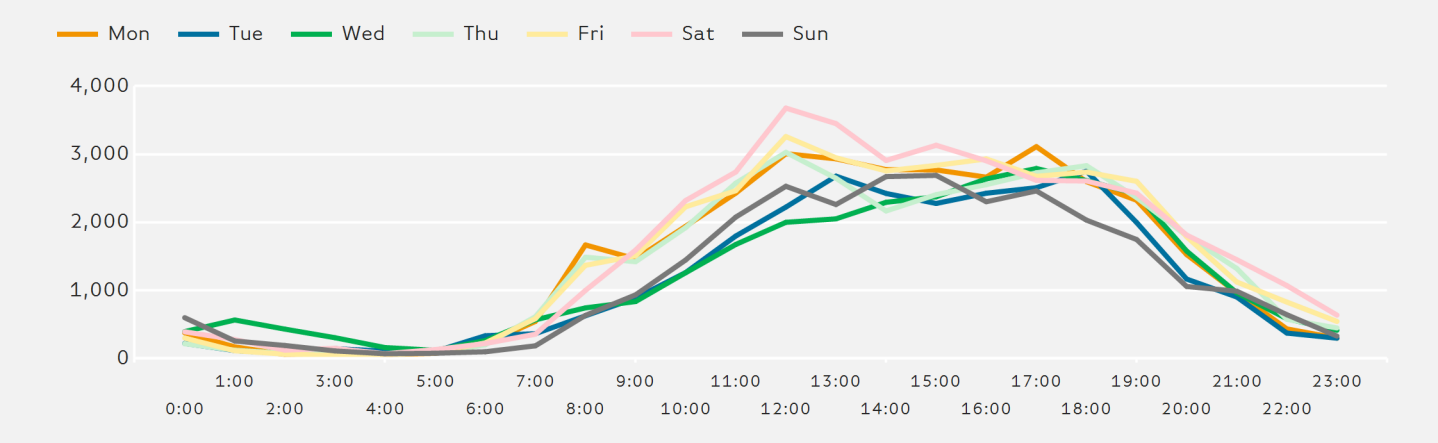
The busiest day in week commencing 11 August 2014 was Saturday with 38,071 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 3,677

Footfall Totals by Week



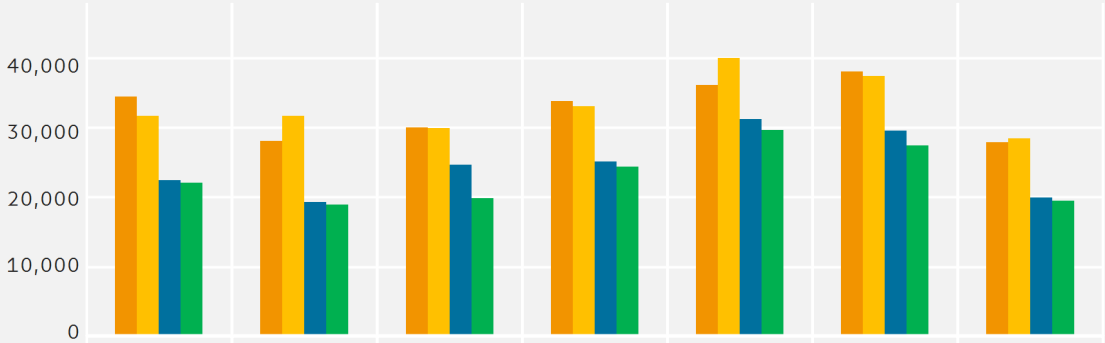
Pedestrian by Hour



Weather

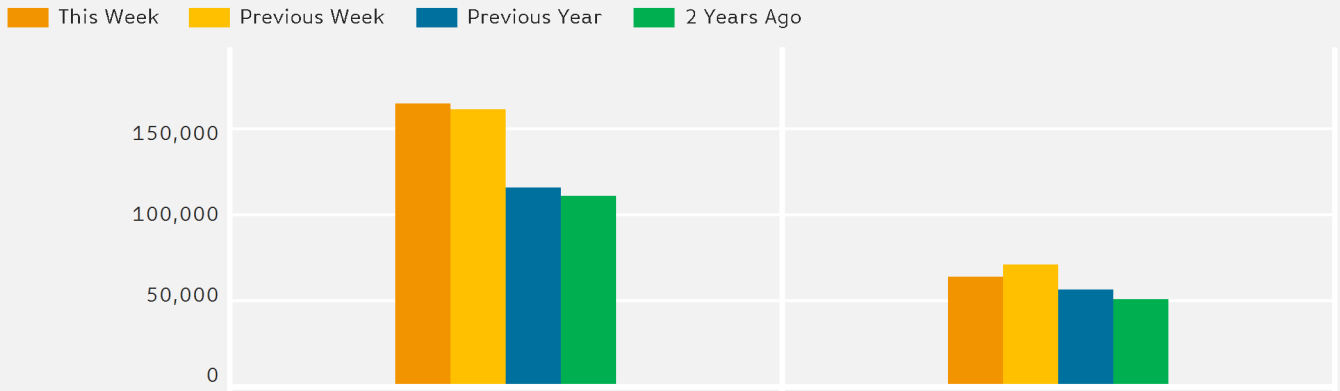
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Year	84	78	86	78	77	80	84
Previous Week	82	87	86	84	84	87	87
Previous Year	84	82	78	82	84	84	75

Pedestrian by Day



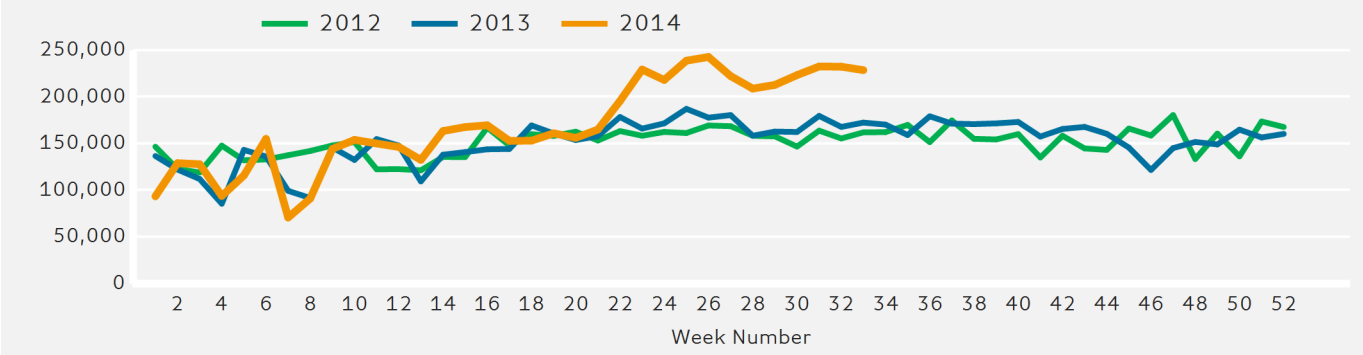
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	34,474	28,080	30,053	33,749	36,099	38,071	27,931
Previous Week	31,696	31,663	29,882	33,099	40,012	37,367	28,405
Previous Year	22,392	19,313	24,630	25,153	31,243	29,523	19,988
2 Years Ago	22,086	18,951	19,809	24,396	29,643	27,454	19,479
Week on Week % Change	8.8 %	-11.3 %	0.6 %	2.0 %	-9.8 %	1.9 %	-1.7 %
Year on Year % Change	54.0 %	45.4 %	22.0 %	34.2 %	15.5 %	29.0 %	39.7 %

Footfall Totals



	125th St West	Frederick Douglas Blv
This Week	164,546	63,911
Previous Week	161,311	70,813
Previous Year	115,741	56,501
2 Years Ago	111,041	50,777
Week on Week % Change	2.0 %	-9.7 %
Year on Year % Change	42.2 %	13.1 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
Week on Week % Change is the % change in footfall for this week from the previous week.