

LinkedIn Lessons

Sharing Messages with Multiple Groups: How to Increase your Presence with Little Effort

March 11, 2014

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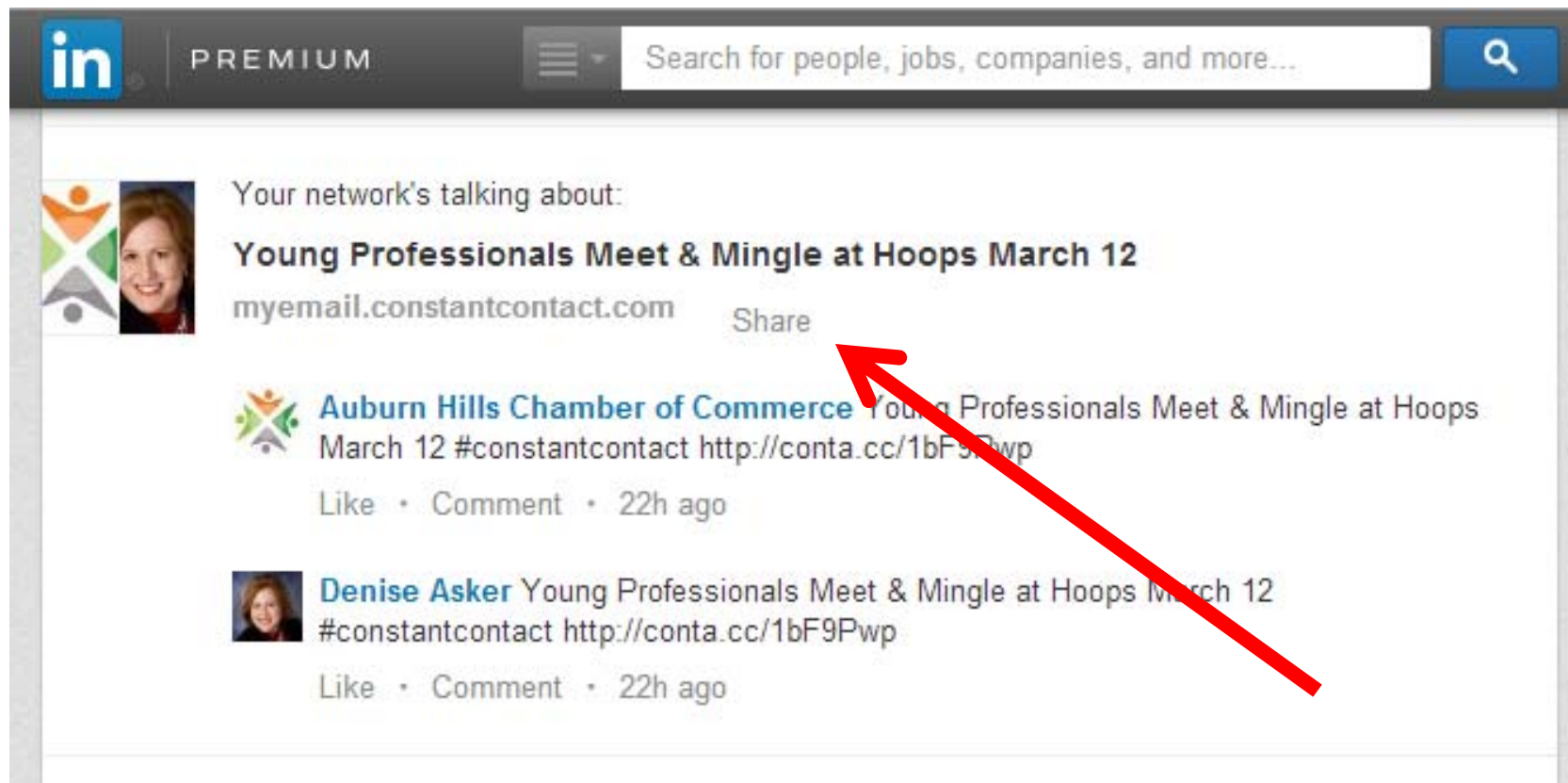
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1. Posting to Multiple Groups only allowed through Organizations, not an individual LinkedIn Accounts
2. Find a post by an Organization on LinkedIn you wish to share
3. Select the 'Share' button



4. Select your Sharing Preference

Share



Young Professionals Meet & Mingle at Hoops March 12

myemail.constantcontact.com · Found via Auburn Hills Chamber of Commerce ·

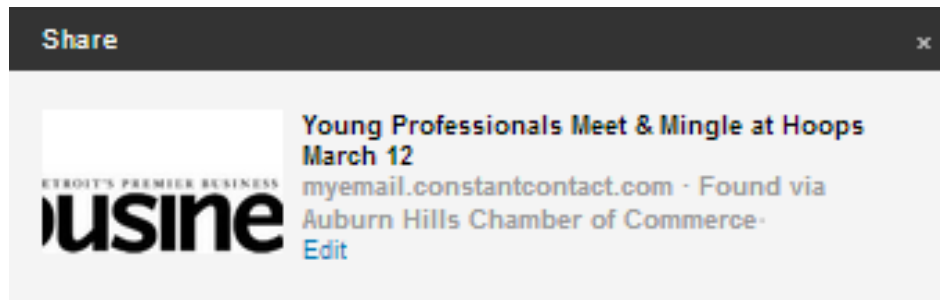
Edit

☐ Share an update

☐ Post to groups

☐ Send to individuals

Share




5. Select your Sharing Preference

6. Choose Public or Private

☒ Share an update

Share an update. Type a name to mention a connection or company...


Share with: Public 

☒ Post to groups

Group(s):

Title:

Detail:

 Indicates Members Only groups, where posts are visible only to members. Posts in Open groups are visible to everyone.

☒ Send to individuals

To:

Message:

☒ Allow recipients to see each other's names and email addresses.

Share

7. Begin Typing an Individual or Company's Name to mention them in your shared post

The screenshot shows a LinkedIn 'Share' dialog box. At the top, it says 'Share' with a close button. Below that, the text 'Young Professionals Meet & Mingle at Hoops March 12' is visible, along with the URL 'myemail.constantcontact.com' and the source 'Found via Auburn Hills Chamber of Commerce'. The 'Business' logo is also present.

Under the 'Share an update' checkbox, there is a text input field containing 'Denise A'. A red arrow points to this field. Below the input field, a dropdown menu shows suggestions under the heading 'Connections'. The first suggestion is 'Denise Asker', Executive Director at Auburn Hills Chamber of Commerce. Below this, under the heading 'Companies', there are three suggestions: 'Denise A Tuite Custom Furnishings' (Design; Myself Only), 'Denise Anderson Consulting LLC' (Marketing and Advertising; Myself Only), and 'Denise Aday, Email Marketing Virtual Assistant' (Marketing and Advertising; Myself Only).

At the bottom of the dialog, there is a checkbox for 'Send to individuals' and a blue 'Share' button. A small note at the bottom indicates that a lock icon indicates members-only groups.

8. Begin Typing an Individual or Company's Name to mention them in your shared post

The screenshot shows the LinkedIn 'Share' dialog box. The 'Share an update' section is active, with a text input field containing the placeholder 'Share an update. Type a name to mention a connection or company...'. Below this, the 'Share with:' dropdown is set to 'Public'. The 'Post to groups' checkbox is checked, and the 'Group(s):' dropdown menu is open, displaying a list of groups. The first group, 'Detroit Economic Club', is highlighted in blue. A red arrow points to this highlighted group. Below the group list, there is a note: 'Indicates Members Only groups, where posts are visible only to members. Posts in Open groups are visible to everyone.' The 'Send to individuals' checkbox is unchecked. The 'Share' button is at the bottom left of the dialog box.

Share

Young Professionals Meet & Mingle at Hoops March 12
myemail.constantcontact.com · Found via Auburn Hills Chamber of Commerce · [Edit](#)

☒ Share an update

Share an update. Type a name to mention a connection or company...

Share with: **Public**

☒ Post to groups

Group(s): **det**

Title: **Detroit Economic Club**

Detail: **Optional**

☐ Send to individuals

Share

Indicates Members Only groups, where posts are visible only to members. Posts in Open groups are visible to everyone.

9. Hit 'Enter' after each name or company to input.
- Add as many as you choose (up to 25)
 - Finally, select share to have your post go live

The screenshot shows a LinkedIn post creation modal. At the top, the title "Young Professionals Meet & Mingle at Hoops March 12" is displayed, along with the source "myemail.constantcontact.com" and a link to the Auburn Hills Chamber of Commerce. Below the title, there are two checkboxes: "Share an update" (checked) and "Post to groups" (checked). The "Share an update" section has a text input field with the placeholder "Share an update. Type a name to mention a connection or company...". The "Post to groups" section has a "Group(s):" label and a list of groups: "Detroit Economic Club x", "Michigan Automotive Suppliers Group x", "Society for Marketing Professional Services x", "The Engineering Society of Detroit (ESD) x", "The ESD Young Engineers Council (YEC) x", "CU Business Networking x", and "University of Colorado Boulder Alumni x". Below the groups list, there is a "Title:" field with the text "Excellent Networking Opportunity March 12" and a "Detail:" field with the text "Optional". At the bottom, there is a checkbox for "Send to individuals" (unchecked) and a blue "Share" button. A red arrow points from the bottom left towards the "Share" button.

http://lnkd.in/bQiw-RR

Like · Comment · Share

Crain Communication
Crain's Chicago Business

Like · Comment · Share

Your network's talking about
Young Professionals Meet & Mingle at Hoops March 12
myemail.constantcontact.com

Auburn Hills Chamber of Commerce
Hoops March 12

Like · Comment · Share

DETROIT'S PREMIER BUSINESS

Business

Young Professionals Meet & Mingle at Hoops
March 12
myemail.constantcontact.com · Found via
Auburn Hills Chamber of Commerce ·
Edit

☒ Share an update

Share an update. Type a name to mention a connection or company...

Share with: Public

☐

☒ Post to groups

Group(s):

- Detroit Economic Club x
- Michigan Automotive Suppliers Group x
- Society for Marketing Professional Services x
- The Engineering Society of Detroit (ESD) x
- The ESD Young Engineers Council (YEC) x
- CU Business Networking x
- University of Colorado Boulder Alumni x

Title: Excellent Networking Opportunity March 12

Detail: Optional

Indicates Members Only groups, where posts are visible only to members. Posts in Open groups are visible to everyone.

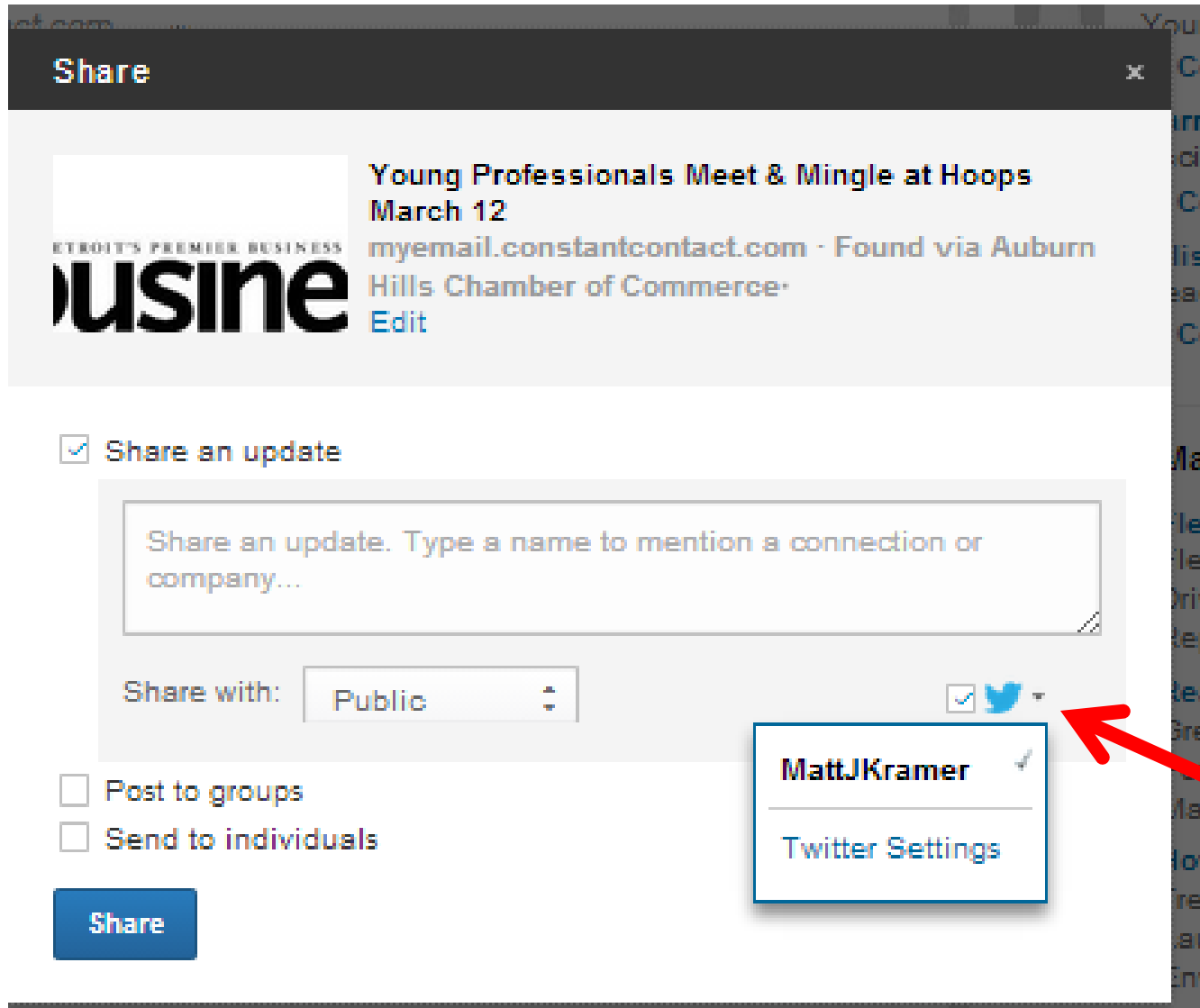
☐ Send to individuals

Share

Part II

Duplicating your LinkedIn Posts to Twitter

Sharing your Posts to Twitter



The screenshot shows a Facebook share interface. At the top is a dark bar with the word "Share" and a close button. Below this is a preview of the post being shared, which includes a logo for "BUSINESS" and text about a "Young Professionals Meet & Mingle at Hoops" event on March 12. The text also mentions "myemail.constantcontact.com" and "Found via Auburn Hills Chamber of Commerce".

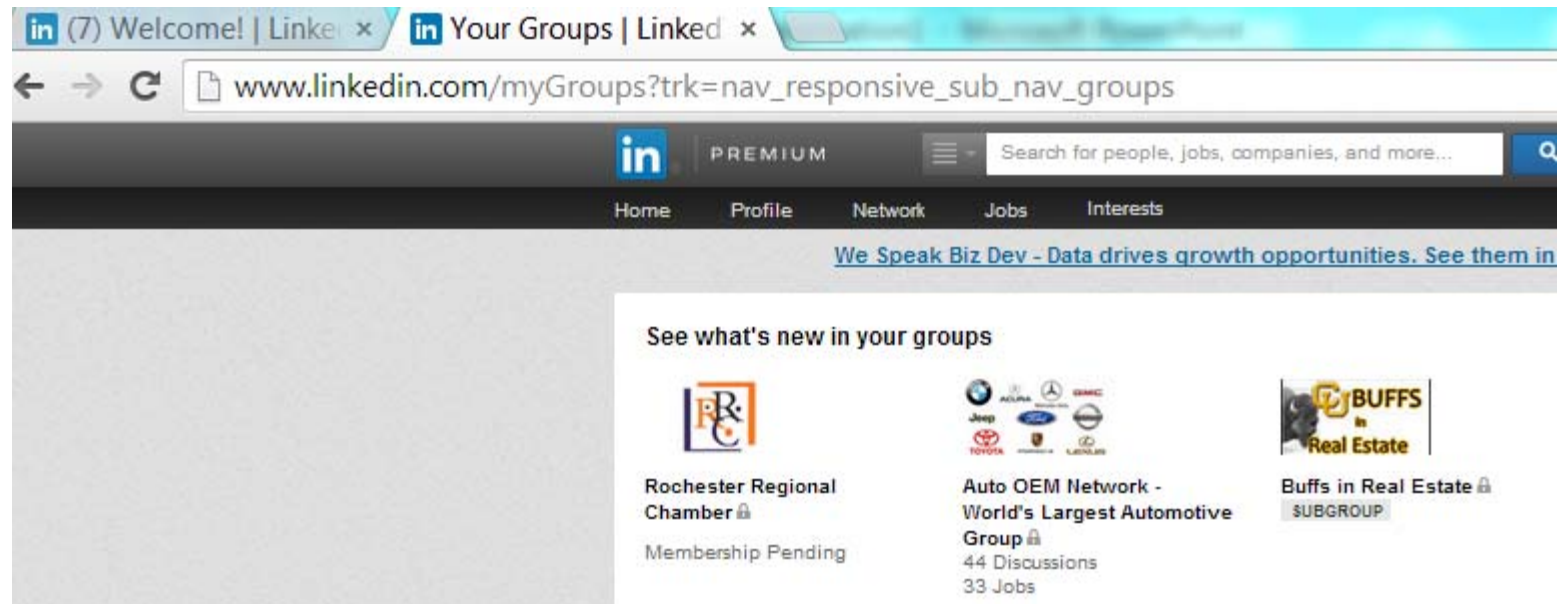
Below the preview, there is a checkbox labeled "Share an update" which is checked. Underneath this is a text area with the placeholder text "Share an update. Type a name to mention a connection or company...".

Below the text area, there is a "Share with:" dropdown menu set to "Public". To the right of this menu is a checkbox for sharing to Twitter, which is checked. A red arrow points to this checkbox. Below the Twitter checkbox is a dropdown menu showing "MattJKramer" with a checkmark and "Twitter Settings".

At the bottom left, there are two more checkboxes: "Post to groups" and "Send to individuals", both of which are unchecked. At the bottom center is a blue "Share" button.

Footnotes

- When choosing Individuals/ Groups/ Companies to share with...
- LinkedIn only Acknowledges Perfect Spelling and Capitalization
- Good Idea to keep a 2nd LinkedIn Tab open to search exact individual/ company names to choose from
- Some groups do not allow aspects of sharing, so functions of the share application may be disabled



Thank You!

LinkedIn® Lessons

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