



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

GO TEAM ASCCA!!

2014 SUMMER CONFERENCE

EXHIBITOR PROSPECTUS

JUNE 27 – 29, 2014

Irvine Marriott Hotel
18000 Von Karman Avenue, Irvine

IMPROVEMENTS TO 2014:

Increased Attendance
Addition of Technical Training Track
Improved Exhibit Hall Layout



ROOM RATE ONLY \$99! Reservations: Call 800-228-9290



SPONSORSHIP

2014 ASCCA SUMMER CONFERENCE SPONSORSHIP OPPORTUNITIES

Show your support by sponsoring one of the following opportunities. You can choose to cover all or part of the sponsorship opportunities below.

Sponsorship Amount: \$ _____

- ☐ S1: Hosted Beer and Wine Sponsored by You on Friday Night to Welcome Attendees (\$4,500 up to 2 sponsors)
- ☐ S2: Sponsor Saturday's Lunch Buffet in the Exhibit Hall (\$15,000 up to 4 sponsors)
- ☐ S3: Saturday's Panel of Speakers (\$2,500)
- ☐ S4: Sponsor Saturday's Dinner Banquet (\$20,000 up to 4 sponsors)
- ☐ S5: Sponsor a Speaker at the 2014 Summer Conference (\$2,000)
- ☐ S6: Hosted Bar on Saturday Evening's Banquet (\$10,000 up to 2 sponsors)
- ☐ S7: Wrap Up the Weekend by Sponsoring Sunday's Breakfast (\$10,000 up to 2 sponsors)

Please include the selection(s) you've indicated above on the exhibit registration form on page 4 and fax the complete form to ASCCA at 916-444-7462.

SPONSORSHIP LEVELS & BENEFITS

Sponsorship Level	Platinum \$10,700-\$15,700	Gold \$5,700-\$10,699	Silver \$2,000-\$5,699	Bronze \$500-\$1,999
Opportunity to Speak at Conference	10 Minutes	5 Minutes		
Logo Appears on all email blasts	✓	✓	✓	✓
Complimentary 10x10 Booth Space	✓	✓	✓	
2 Staff Booth Passes	✓	✓	✓	
2 Additional Passes	✓	✓		
Logo placement on the "Thank you to our Sponsors" banners	✓	✓	✓	✓
Branding on the ASCCA Summer Conference Website with direct links to your site.	✓	✓	✓	
Registered attendee list one week prior to event	✓	✓		
Opportunity to reserve conference hotel room blocks at negotiated conference rates. All room blocks are allocated on a first-come, first-served basis	✓	✓	✓	✓
Verbal Recognition and Announcement at event	✓	✓	✓	✓
Access to Membership and Mailing Lists after conference	✓	✓	✓	✓

PRINT MATERIAL

Please provide via email to kachermann@amgroup.us the following information exactly as it should appear in conference promotional materials 15 days after your registration date. Materials not provided by **May 15th** may not appear in conference promotional items.

- Company Contact Information
- Brief Product/Service Description
- Company logo in JPG or TIF format

Questions on final Program and ASCCA Newsletter ads should be directed to Katie Achermann at **916-799-3146**

2014 SUMMER CONFERENCE EXHIBIT REGISTRATION



EXHIBITOR INFORMATION

Please print clearly.

Company Name

Contact Address

City / State / Zip

Phone

Fax

Email

REPRESENTATIVES

Exhibit fee includes 2 badges.

1. _____
Name

Title

Email

2. _____
Name

Title

Email

CONFERENCE INFORMATION

Visit www.ascca.com. Click **Events**

MAIL EXHIBIT REGISTRATION FORMS TO:

One Capitol Mall, Suite 320
Sacramento, CA 95814

FAX REGISTRATION FORM TO: ASCCA: 916-444-7462

QUESTIONS? CALL: 831-272-3309

BOOTH PREFERENCE

For up to date booth availability, visit www.ascca.com, click **Events**.

1st _____ 2nd _____ 3rd _____ 4th _____

EXHIBIT SPACE

Early Bird Registration Deadline: Before 1/31/2014

Regular Registration Deadline: After 1/31/2014

Booth Types	Early Bird	Regular
Green	\$800	\$950
Yellow	\$750	\$900
Blue	\$700	\$850

Exhibit Amount: \$ _____

Additional Badge(s) _____ × \$90: \$ _____

SPONSORSHIP

Please refer to the sponsorship opportunities on page 3 and indicate your selection(s) below:

☐ S1 ☐ S2 ☐ S3 ☐ S4 ☐ S5 ☐ S6 ☐ S7

Sponsorship Amount: \$ _____

TOTAL: \$ _____

PAYMENT INFORMATION

- ☐ Check made payable to ASCCA
☐ Please charge my:
 ☐ MasterCard ☐ Visa ☐ AmEx

Credit Card Number

Exp. Date

Zip Code

CV2

Name on Card

Signature

CANCELLATIONS: Cancellations must be made in writing. A refund, less \$100 administrative fee will be assessed. No refunds will be issued after April 1, 2014.

EXHIBITOR TERMS & CONDITIONS

A. General Agreement

The undersigned hereby applies for tabletop exhibit space as indicated, for use at the ASCCA Summer Conference held June 27th-29th, 2014 at the Irvine Marriott Hotel, Irvine, CA.

We understand that space will be assigned based on a first come, first serve basis, as explained in the Exhibitor Prospectus. PRIORITY ASSIGNMENT WILL BE GIVEN TO THOSE OUTLINED ACCORDING TO SPONSORSHIPS.

It is understood that ASCCA may revoke this contract at any time if it determines, in its sole discretion, that the products and services we intend to exhibit are not suitable or appropriate. It is also understood that in some cases we may be allowed to continue exhibiting as long as items deemed inappropriate by ASCCA are removed.

We understand the aforementioned rate includes the use of exhibit space, in accordance with the Exhibitor's Prospectus. This rate includes use of exhibit space on Friday, June 27, 2014 to Saturday, June 28, 2014 all day.

B. Set-Up

Exhibitors may set up displays on Friday, June 27, 2014 starting at 2pm. Exhibitors must be completely set up by 5pm on Friday, June 27, 2014

C. Exhibit Hours

Friday, June 27th	5pm-7pm	Welcome Reception
Saturday, June 28th	Noon-2pm	Luncheon in Exhibit Hall
Saturday, June 28th	6pm-10pm	Dinner in Exhibit Hall

D. Dismantling

All displays must be removed and the exhibit area cleaned after 10pm Saturday, June 28th, 2014. Exhibitors cannot load out prior to 10pm.

E. Display Rules

1. Exhibitors will be provided with an 8' long x 24" deep x 30" tall draped table, two chairs and trash can.
2. Size Restrictions
Exhibitors are not permitted to have displays which exceed their 10x10 booth space. Aisles must be kept clear; no items may block or narrow aisles, by order of the Fire Marshall. Any items that do block the aisles will be removed.

F. Special Requirements

Electricity will be provided for items such as computers displaying software as their product. Exhibitors must contact ASCCA headquarters to set-up electricity. There will be an additional fee charged by the hotel. If you have any other special requirements, such as free-standing displays, or any questions, please call ASCCA Headquarters.

G. Shipment of Materials

All shipping charges are the responsibility of individual exhibitors. Once registered as an exhibitor, all materials should be sent labeled as follows:

Irvine Marriott Hotel
GUEST: [your name]
C/O: ASCCA Summer Conference
18000 Von Karman Avenue, Irvine, California 92612

H. Security

Exhibitors will be responsible for their own displays at all times. Valuable items should not be kept in the Exhibit Hall. The Exhibit Hall will be locked during closed hours; however, ASCCA is not responsible for lost or stolen items.

I. Insurance and Liability

It is agreed that the Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damage to exhibitor's displays, equipment or other property brought upon the premises of Irvine Marriott Hotel, Irvine, CA, and its owners, servants, agents and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the hotel premises excluding any liability caused by negligence of ASCCA or Irvine Marriott Hotel, Irvine, CA, and its owners, servants, agents and employees. The Exhibitor understands that neither ASCCA nor Irvine Marriott Hotel, Irvine, CA maintain insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance. Furthermore, the Exhibitor may not permit anything to be done by their employees through which act the premises, property or equipment of Irvine Marriott Hotel, Irvine, CA or other exhibits will be damaged. No signs or articles can be affixed, nailed or otherwise attached to walls, doors, etc., in such a manner to deface or destroy them. Likewise, no attachments can be made to the floors by nails, screws or other devices that would damage them. All space is leased and subject to these restrictions. Exhibitors will be held liable for damages in such violation(s).

J. Cancellation of Space

Cancellations must be made in writing. A refund, less a \$100 administrative fee will be assessed. No refunds will be issued after April 1, 2014.

ASCCA
ATTN: 2014 CONFERENCE
One Capitol Mall, Suite 320 Sacramento, CA 95814
FAX: 916-444-7462

AUTHORIZATION

We agree to abide by all rules and regulations governing the ASCCA 2014 Summer Conference as printed in the Exhibitor Prospectus Terms and Conditions.

Signature

Date





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