

For Immediate Release

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AAPEX 2014 Opens Housing Reservations

MOKENA, IL – April 15, 2014 – Attendees and exhibitors can now make their hotel accommodations for the 2014 <u>Automotive Aftermarket Products Expo (AAPEX)</u> using the AAPEX website, <u>www.aapexshow.com/discountedhotels</u>. AAPEX is set for Tuesday, Nov. 4 through Thursday, Nov. 6, at the Sands Expo Center, in Las Vegas, Nev.

Many Las Vegas hotels offer special room rates when reservations are made by the hotel's Early Bird deadline. When making reservations, attendees and exhibitors are encouraged to use Travel Planners, the only official housing company associated with the 2014 AAPEX, to get the lowest rates at the best hotels in the best locations. Travel Planners offers unbeatable deals, Lowest Rate Assurance, no booking or service fees, exclusive hotel perks, and more. While other hotel resellers may contact attendees and exhibitors offering housing for AAPEX, they are not endorsed by or affiliated with AAPEX.

For housing questions, contact Travel Planners directly Monday through Friday from 9 a.m. - 7 p.m., EST, at 800-221-3531 (U.S.) or 212-532-1660, or by email: res@tphousing.com.

Attendees and exhibitors who plan to take AAPEXedu sessions are reminded to make their hotel accommodations accordingly as sessions will begin on Monday, Nov. 3 – a day before the official start of AAPEX – and run through Nov. 6.

AAPEX 2014 is expected to feature more than 2,400 exhibitors, 5,000 booths and 39,000 targeted buyers. More than 130,000 automotive aftermarket professionals from nearly 125 countries are projected to be in Las Vegas during AAPEX.

AAPEX represents the \$477 billion global aftermarket auto parts industry, and is jointly sponsored by the <u>Automotive Aftermarket Industry Association (AAIA)</u> and the <u>Automotive Aftermarket Suppliers Association (AASA)</u>. For more information, please visit <u>www.aapexshow.com</u> or e-mail: <u>info@aapexshow.com</u>.