

Leadership 2.0

2014 - 2015 Program

Application for Full Scholarship
Offered by the University of the Aftermarket through

ASAAA

The Alliance of State Automotive Aftermarket Associations

Scholarships

The Leadership 2.0 Scholarship From ASAAA covers the full expense of tuition, materials, lodging and meals for the program as described in the official program releases by the University of the Aftermarket at Northwood University. The value of this scholarship is \$6,100.

Eligibility

- 1) Candidate must be an owner or employee of an independent automotive aftermarket small business member of a state trade association whose executive director is a member of ASAAA. No manufacturer representatives are eligible.
- 2) Candidate must be available to attend both the Fall 2014 (August 24-29) and Spring 2015 (March 8-13) sessions of the 2-part Leadership 2.0 Program.
- 3) Candidate must agree in advance to be responsible for travel costs to and from the sessions sites, Midland, MI (Fall) and West Palm Beach, FL (Spring).
- 4) Candidate must fully complete the scholarship application and submit it to their participating State trade association no later than June 27, 2014.

Application

Complete contact information

Applicant's Full Name:

Date of Birth:

Applicant's email address:

Phone:

Employer/Company Name:

Title:

Employer's Address:

Supervisor's Name, title & contact phone number:

2. I Accept the 5 elements of Eligibility indicated above. Initial here: _____

3. Attach your resume or a list showing both history of educational milestones and job experiences

4. Attach a single page, personal statement of 200-400 words describing your aspirations for a career in the automotive aftermarket.

The Award of this Scholarship should be announced by July 1, 2014 after review of each applicant's materials by a panel of ASAAA members. The award will be made based on a consensus to identify the candidate most likely to contribute value to the aftermarket in the future.

Preference may be shown for candidates who are active volunteers
With their State Trade Association.