



2014 ADVERTISING BOOKING FORM

Please fax completed form to **703/649-3532**

Company Name		Contact
Tel	Email	Fax
Mailing Address		
Billing Information Submit invoice to address above <input type="checkbox"/> Submit invoice to the following <input type="checkbox"/>		Ad Materials submitted by
Company Name		Contact
Tel	Email	Name
Mailing Address		Tel
		Email

 Quarterly magazine covering the news and activities of RAA and its members												
Please indicate issue date and type of ad		Full Page	Half Page	<input type="checkbox"/> Hor <input type="checkbox"/> Ver	Third Page	Quarter Page	<input type="checkbox"/> Hor <input type="checkbox"/> Ver	Regional Market Links	Two Page Spread	Distribution Sponsorship	Belly Band*	Price
<i>Regional Horizons Issue Date</i>	Iss #	4c	4c	B&W	4c	B&W	4c	B&W	4c /B&W	4c	4c	
First Quarter Jan-Mar 2014	64											
Second Quarter												
May 13, 2014 RAA Convention	65											
May 14, 2014 RAA Convention	66											
May 15, 2014 RAA Convention	67											
Third Quarter July-Sept 2014	68											
Fourth Quarter Oct-Dec 2014	69											
Notes:											Total	

*Only available for RAA Convention Issues 65, 66, 67

 2014 Annual Report										An annual RAA membership directory and a valuable regional airline industry sourcebook		
Please indicate type of ad		Full Page	Full Page	<input type="checkbox"/> Inside Front <input type="checkbox"/> Inside Back <input type="checkbox"/> Outside Back	Half Page	<input type="checkbox"/> Hor <input type="checkbox"/> Ver	Third Page	Quarter Page	<input type="checkbox"/> Hor <input type="checkbox"/> Ver	Regional Market Links	Tab	Price
		4c	B&W	4c	4c	B&W	4c	B&W	4c	B&W	4c /B&W	4c
<i>2014 Annual Report</i>												
Notes:												

e-Media					
Please indicate type of ad		Masthead (horizontal 600 x 75 pixels)	Banner (horizontal 468 x 150 pixels)	Skyscraper (vertical 150 x 300 pixels)	Price
<i>Regional Horizons Quarterly, Convention Dailies and Annual Report electronic distribution</i>					
<i>Regional Horizons e-NEWS monthly</i>					
Notes:					

Total amount all ads	
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Terms: Ad space is limited and will be allocated on a first-come, first-served basis. Advertising rates are NET prices (advertising agencies should add appropriate agency commission).

RAA reserves the right to review and edit all materials.

Cancellation: Cancellation of any ad space booking must be received in writing two weeks prior to materials due date for that issue by: Emerald Media, attn: Kelly Murphy, 1702 Raleigh Hill Road, Vienna, VA 22182.

Cancellation at this time will incur a 75% charge. Any cancellations after this date will not be eligible for refund.

Payment: 15 days from date of invoice. Invoices not paid within 15 days are subject to a 10% late fee.

Signature:

Date:



emeraldmediaus.com

For additional advertising information, please contact Emerald Media:
Cheryl Goldsby Email: cheryl@emeraldmediaus.com Tel: 703/737-6753

Ad materials and editorial inquiries should be sent to:

Emerald Media, 1702 Raleigh Hill Road, Vienna, VA 22182 Tel: 703/716-0503 Fax: 703/649-3532 Email: kelly@emeraldmediaus.com
Invoices will be sent the day of publication with checking copy.