



Regional Airline Association



Regional Airline Association **39th Annual Convention**

May 13–15, 2014 St. Louis, Missouri



Sponsorship Opportunities





RAA 39th Annual Convention
May 13–15, 2014
St. Louis Convention Center
St. Louis, MO

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels:

Booster	\$500-\$2,499
Bronze	\$2,500-\$4,999
Silver	\$5,000-\$9,999
Gold	\$10,000-\$14,999
Emerald	\$15,000-\$19,999
Platinum	\$20,000-\$29,999
Diamond	\$30,000+

Your company's sponsorship totals are used to determine sponsorship level. For details on each level's benefits click [here](#). Need information to determine this exciting opportunity to increase your visibility? Contact Diana Lundie 704/784-5862 dlundie@aol.com

RAA's Annual Convention could not be possible without the generous support of our airline and exhibitor sponsors. RAA offers a variety of sponsorship opportunities to help our exhibitors increase their visibility during the show. Each year, regional airline and mainline airline executives, aviation government officials, and hundreds of regional airline suppliers attend the convention to build new or strengthen relationships.

Sponsorship Opportunity	Amount	Description
BOOSTER LEVEL		
RAA "Networking Nook"	\$600	Maximum of 8 sponsorships; logo signage displayed on table in nook throughout the entire show
Flight Training Committee Break	\$850	
Regional Operations Council Break	\$850	
Public Relations Committee Break	\$850	Sponsor beverages and light snacks for one of the many RAA event track meetings
Meeting Room Notepads	\$1,000	Sponsor provides notepads to be delivered to center prior to day 1
Non-member add-on fee to any sponsorship	\$1,000	
Purchasing Seminar Boxed Lunch	\$1,200	Provide boxed lunches for airline purchasing representatives during the Purchasing Forum
RAA Coffee Bar sponsorship	\$1000/hr	Coffee bar sponsorship with logo placement visible on both sides of the bar (\$7000/day for full day sponsorship)
Reusable Water Bottles for convention attendees	\$3,000	Each attendee receives a water bottle with sponsor logo for use throughout the Exhibit Hall and meeting space
Exhibit Hall Floor Decal (1)	\$1,500	Each step will bring attendees closer to your booth! The floor stickers are displayed in the Exhibit Hall with your own personalization. Tell attendees where your booth is located or simply display your logo. Floor stickers are strategically placed on the Exhibit Hall floor of the convention center to maximize your company's location and products.
Meeting Room Pens/Pencils	\$1,500	Sponsor provides pens/pencils for each meeting- must arrive prior to day 1
Network On-The-Go Breakfast	\$1,500	Provide grab-n-go breakfast snacks & coffee on the meeting room level of the convention center for meeting tracks and the Purchasing Forum participants
Inflight Committee Lunch	\$1,500	Sponsor lunch for the inflight committee lunch on Thursday
Purchasing Forum Lounge	\$2,000	Sponsor beverages and snacks for airline purchasing managers on Wednesday afternoon for their pre-forum briefing
Golf Hole	\$1,900	Sponsor sign on the flag at the tee of your choice. Sponsor also receives: 2 complimentary guaranteed players Option to have personnel on your golf hole to meet & greet players, provide giveaways or food & beverage (at your cost) May distribute company logo materials



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BRONZE LEVEL			
"You are Here"/Power Up Lounge Boards		\$2,500	
RAA Board of Directors Break		\$2,500	Exclusive opportunity to provide the RAA Board of Directors meeting with coffee, beverage and snacks; Sponsor may also provide small gift to be set at each seat for the board meeting. 2 Breaks available
Giftbags for General Session area		\$2,500	Sponsor provides gift bags and specifies session (also available for individual meetings- please call)
University Commons		\$2,500	Sponsor Signage and refreshment station in Terminal B
Rotating Logo Kiosk in the Hall		\$2,500	Your logo/message rotating in a high traffic area (\$2500 per side or \$4500 for both sides)
Golf Buses	SOLD	\$2,500	
Convention Tote Bags		\$5,000	Display your company's name on one of the most visible promotions available. All attendees receive bags on-site containing registration materials
Maintenance Meeting Track		\$4,000	Sponsor the only lunch for airline maintenance attendees held on Tuesday before the Exhibit Hall opens. (3) Opportunities for sponsor with the Maintenance track
Chairman's Welcome Reception	SOLD	\$4,000	Exclusive access for up to (4) of your company representatives at the RAA Board Chairman's Welcome Reception for the Board and Associate Member Council Members only
Napkins for Exhibit Hall	SOLD	\$3,500	Your logo on napkins to be used at all food events in the Exhibit Hall both days
Registration Badges		\$3,500	Sponsor recognition in registration area
10x20 Hard Wall Meeting Room without Ceiling		\$3,000	Room available all 3 days during exhibit hall hours for private meetings/presentations



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SILVER LEVEL

Wifi in Meeting Rooms		\$5,000	Sponsor wifi for RAA meeting rooms for 3 days
Lanyards		\$5,000	Badges must be worn for all RAA events in the convention center; RAA design team will alternate your logo and the RAA logo on a standard bulldog clip lanyard.
Presidents Council Lunch		\$5,000	
Board Dinner		\$5,000	Send your company VIP executive to dinner with the RAA Board of Directors and Gold sponsors and above representatives; Space is limited.
Hotel Key Cards	SOLD	\$5,000	Hotel door keys with a design approved by your company will be distributed during the primary check-in period at all RAA contracted hotels
Internet Café	SOLD	\$8,000	Your company logo will be displayed on a banner designating the internet café location as well as on the computer screens in a comfortable setting
Co-Sponsor Welcome Reception	SOLD	\$5,000	Your company logo will be displayed throughout the Exhibit Hall; You will be recognized during the Opening General Session and co-sponsors will be part of the official ribbon cutting photo opportunity. Full sponsorship is available for \$10,000s
Ops/Maintenance Reception	SOLD	\$5,000	Get up close and personal with the RAA member airlines operations and maintenance executives;
10x20 Hard Wall Meeting Room with Ceiling		\$5,000	Room available all 3 days during exhibit hall hours for private meetings/presentations

GOLD LEVEL

Buffet Lunch in Exhibit Hall	SOLD	\$10,000	The largest food function in the Exhibit Hall
Wifi in Exhibit Hall		\$10,000	Sponsor wifi in the RAA Exhibit Hall; Your logo will be issued on access cards with the password
Audio-Visual Sponsorship		\$10,000	Sponsor logo on all projector screens and throughout Exhibit Hall and conference rooms
Registration Area		\$10,000	Your logo will greet all attendees in the RAA registration area where all attendees must pick up their convention badge to access the show