SS. FRANCIS & JOHN
CATHOLIC PARISH

DOUBLE SAINTS
Festival

Double Saints Festival
Sponsorship Opportunities
August 15-16, 2014 &
August 22-23, 2014

3159 Newtown Pike

Georgetown, KY

About the Festival

Our sixth annual festival is truly an event that will bring together our parish family and the entire Scott County community for **two weekends** of fun!

Starting the weekend of August 15th (5:00 to 7:00 PM) and Saturday, August 16th (8:00 AM to 3:00 PM), we will have our HUGE Thrift Sale at Bossy Barn. Then on the following weekend, the main festival hours will be Friday, August 22nd (5:00 to 10:00 PM) and Saturday, August 23rd (10:00 AM until 10:00 PM). All events will take place on our property located at 3159 Newtown Pike, Georgetown (just north of the Newtown Pike and Paris Pike intersection).

Some of this year's festival activities include:

- Huge Thrift Sale (August 15-16 only)
- Live Bands including:
  - Bill Kelly (Aug. 22)
  - Swing Street Band (Aug. 23)
  - Spittin' Image (Aug. 23)
  - Chris Leigh & the Broken Hearts Band (Aug. 23)
- Car Cruise-In & Car Show
- Craft Vendors
- Foods for Every Taste
- Games for All Ages
- Pony Rides & Petting Zoo
- Live Auction
- Several Raffles
- And So Much More!!!

About Ss. Francis & John Catholic Parish

We are a diverse group with tremendous faith and a loyal sense of pride and volunteerism.

Our church community is currently growing at a faster pace than Scott County. The Double Saints Festival is our largest fundraiser. This year's proceeds will be used to maintain our current facilities as we look toward our goal of building a new church and school.

We have a genuine sense of community and look forward to spending time with the local businesses and organizations that join us on August 22-23 at the festival. It is exciting for us to give our loyalty to those who support our mission.

Learn more about our parish online at www.ssfrancisjohn.org or our school, St. John School, at www.stjohnschoolonline.org.

Like us on Facebook

Why Sponsor This Festival?

- **We heavily market and advertise this event, which means our attendees come from all across Scott County and surrounding communities**
- **Our parish has grown by 56% since 2008. This festival is very well attended by our growing number of parishioners and school families.**
- **Our parishioners and friends are dedicated to the success of this festival and we those companies involved with the festival.**
- **Your sponsorship of the festival will offer your company recognition among a very diverse audience.**

Parish Mission Statement

Guided by the Holy Spirit, we are an evangelizing community of faith sustained by the Eucharist. Through our commitment in stewardship, Catholic education and life- long formation, we welcome, nourish and empower our family, challenging one another to live out the Gospel.

Saintly Sponsor: $1,000 *or more*

Benefits & Branding Opportunities

- Half (1/2) page ad in the Church Bulletin for the month of August or September
- Company logo banner (provided by sponsor) hung near the main stage
- Company profile (provided by sponsor, 50 word limit) with logo in the live auction booklet
- Ad (provided by sponsor) in live auction booklet
- Listing with logo on the parish website for one month prior to event and post event
- Listing with parish Facebook account AND E-newsletter for four weeks
- Company logo on all print materials (flyers, ads, etc.)
- Thank you announcement every hour of the event (on Saturday, August 23)

Heavenly Sponsor: $750

Benefits & Branding Opportunities

- Quarter (1/4) page ad in the Church Bulletin for the month of August or September
- Company logo banner (provided by sponsor) hung near the main stage
- Company profile (provided by sponsor, 50 word limit) in the live auction booklet
- Company logo on all print materials (flyers, ads, etc.)
- Thank you announcement every two hours of the event (on Saturday, August 23)

Cherub Sponsor: $500

Benefits & Branding Opportunities

- Company profile (provided by sponsor, 50 word limit) in the live auction booklet
- Company logo banner (provided by sponsor) displayed at the Festival
- Thank you announcement four times during the event (on Saturday, August 23)
- Listing in the Church Bulletin for four weeks

Halo Sponsor: $250

Benefits & Branding Opportunities

- Company profile (provided by sponsor, 50 word limit) in the live auction booklet
- Company logo banner (provided by sponsor) displayed at Festival
- Listing in the Church Bulletin for four weeks

Sponsorships deliver pre-event, on-site and post event exposure, benefits and value for your company.

53% of companies surveyed said that event marketing is the discipline that best accelerates and deepens relationships with target audiences.

Event marketing is also the marketing discipline that drives the greatest Return on Investment (ROI).

APPLICATION & CONTRACT FOR SPONSORSHIP—2014

Company_____

Contact Name_____ Title_____

Street Address_____

City_____State/ZIP_____

Telephone*(_____)_____ FAX*(_____)_____

Email*_____

PLEASE SELECT ONE OF THE FOLLOWING OPPORTUNITIES

Saintly Sponsorship • $1,000 *or more*

Heavenly Sponsorship • $750

Cherub Sponsorship • $500

Halo Sponsorship • $250

FORM OF PAYMENT *(Due by August 1, 2014)*

Check enclosed payable to: **Ss. Francis & John Catholic Parish** Check # _____

Memo Line: DSF Sponsorship

Bill my company (Name and Address Above)

Send Application to:

Maggie McGuire
Director of Development
Ss. Francis & John Catholic Parish
St. John School
604 E. Main Street
Georgetown, KY 40324
Phone: 502-863-3404
Fax: 502-863-2259

Please Direct Inquiries to:

Maggie McGuire
Director of Development
Phone: 502-863-3404 x104
mmcguire@ssfrancisjohn.org

SS. FRANCIS & JOHN CATHOLIC PARISH

www.ssfrancisjohn.org

License # ORG-0289

**I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of Ss. Francis & John Catholic Parish.*