

# LATINO ARTS NETWORK of California

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**MEDIA ADVISORY  
FOR IMMEDIATE RELEASE**

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## **Latino Arts Network of California Releases Study Documenting Sacramento's History of Favoritism in Arts Funding**

*Decades of selective distribution and failed investments demands new funding policies  
that include equity to art organizations of color*

**(Sacramento, CA)** The Latino Arts Network of California, a statewide service organization dedicated to the promotion of California Latino arts organizations, artists and communities, will release a report addressing the City of Sacramento's history of funding policies for arts organizations. The report details arbitrary funding steered toward Eurocentric art organizations to the detriment and exclusion of the growing diversity of art patrons in the region.

**WHAT: Press Conference to Announce Study Findings and Recommendations**

**When: TUESDAY, DECEMBER 17, 2013**

**WHO: Tomas Benitez, Chairman, Latino Arts Network of California and supporters  
of more funding for art organizations of color.**

**WHERE: MAYAHUEL RESTURANT  
1200 K St  
Sacramento, CA 95814  
(Corner of 12<sup>th</sup> and K Streets)**

**TIME: 10:00 AM**

"The findings in our report should be a wake-up call to other municipalities who are ignoring the huge demographic changes taking place in our state," said Tomas Benitez, Chairman of the Latino Arts Network. "Our hope is that this study, which took place over eight months, will encourage greater equity in the distribution of tax payer money and wiser investments in the arts. Sacramento deserves better."

Latino Arts Network Executive Director, Rebecca Nevarez added, "With this research, we're hoping to create a dialogue about equity and inclusion for Latinos who make up almost 30 percent of Sacramento and 40 percent of the state."

**\*Report will be available at Press Conference, and posted online at  
<http://latinoarts.net/> on Tuesday.**

**LIVE FEED CAPACITY WILL BE AVAILABLE TO THE PRESS**

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