



2014 ANNUAL MEETING SPONSORSHIP FORM

The support of our sponsors is crucial to the success of the Illinois Trucking Association Annual Meeting. The ITA appreciates your support for the Annual Meeting. Please consider a Presenting Sponsorship and/or an Event Sponsorship.

Presenting Sponsorships Available

Presenting sponsors will have their company name & logo continually displayed throughout the Annual Meeting. Details of each level can be found on the following page.

- \$10,000 – Diamond Level Presenting Sponsor
- \$5,000 – Platinum Level Sponsor
- \$2,500 – Gold Level Sponsor
- \$1,000 – Silver Level Sponsor
- \$500 – Bronze Level Sponsor

Event Sponsorships Available

- | | |
|--|---|
| \$2,500 – Entertainment at Saturday Night Banquet | \$500 – Friday Dessert Sponsor |
| \$2,000 – Saturday Night Banquet Dinner Sponsor | \$500 – Friday Ladies Program |
| \$1,000 – Friday Night Cookout | \$500 – Ladies Lunch |
| \$1,000 – Thursday Night Welcome Reception | \$500 – Name Badges |
| \$1,000 – Thursday Night Poker Tournament | \$500 – Friday Night Wine Sponsor |
| \$1,000 – Friday Lunch | \$500 – Friday Night Entertainment |
| \$1,000 – Saturday Lunch | \$250 – Friday Morning Break |
| \$1,000 – Saturday Night Cocktail Reception | \$250 – Friday Afternoon Break |
| \$750 – Friday Breakfast | \$250 – Saturday Morning Break |
| \$750 – Friday Expo Beverage Sponsor (4 Available) | \$250 – Saturday Afternoon Break |
| \$750 – Saturday Breakfast Sponsor | \$250 – Saturday Family Activities |
| \$500 – Thursday Golf Outing | |

\$50 and \$100 – Raffle Prizes

Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____

Please Select Sponsorship Level:

Presenting Sponsor Level: ___Diamond ___Platinum ___Gold ___Silver ___Bronze

Event Sponsor (please list event(s) to sponsor): _____

Name of Sponsorship as you would like it to appear:

Presenting Sponsor Description

Diamond - \$10,000

Up to 8 Annual Meeting Registrations (\$2,800 Value)
6' x 12' Banner with Company Logo & Name at Annual Meeting Entrance
Logo Displayed in Illinois Trucking News
Deluxe Vendor Space (up to 10x20 or equivalent)
Personal Introduction and Opportunity to Speak at the Annual Meeting
Complimentary Full Page Ad in ITN (\$1,300 Value)
Company Specific Email Blast Announcing Your Sponsorship
8" x 12" Plaque Recognizing Your Sponsorship Presented at Awards Banquet
Company Name and Logo on Post-Annual Meeting Email Newsletter
Limited to 1 Company

Platinum - \$5,000

Up to 4 Annual Meeting Registrations (\$1,800 Value)
3' x 5' Banner with Company Logo & Name
Logo Displayed in Illinois Trucking News Magazine
Priority Vendor Space
Speaking Opportunity
Complimentary 1/2 Page Ad in ITN (\$1,000 Value)
Logo on Annual Meeting Literature
Company Specific Email Blast Announcing Your Sponsorship
8" x 12" Plaque Recognizing Your Sponsorship
Company Name on Post-Annual Meeting Email Newsletter
Limited to 3 Companies

Gold - \$2,500

2 Annual Meeting Registrations (\$350 Value)
Company Name at top of "Gold, Silver, & Bronze Sponsors' Banner"
Name displayed in Illinois Trucking News Magazine
Complimentary 1/4 Page Ad in ITN Magazine (\$600 Value)
Name displayed on Annual Meeting Literature
5" x 7" Plaque
Limited to 5 Companies

Silver - \$1,000

Company Name on "Gold, Silver & Bronze Sponsors' Banner"
Company Name listed on Registration Form
Name displayed in Magazine
Name displayed on Annual Meeting Literature
3" x 5" Plaque

Bronze - \$500

Company Name on "Gold, Silver & Bronze Sponsors' Banner"
Company Name listed on Registration Form
Name displayed in Illinois Trucking News Magazine
Name displayed on Annual Meeting Literature