

**CORPORATE**  
**A Statement From Maxim**  
**June 5, 2014**  
**By: Maxim Staff**

In the June 2014 issue of Maxim a legal firm ran an advertisement about truckers that was offensive. The ad in Maxim does not reflect the beliefs or opinions of the people at this magazine, which recently has begun operating under new ownership. New procedures are being implemented so that no such negative advertisements or editorial content will ever run in Maxim magazine. Maxim is aware of and appreciates the wide readership of truckers. Maxim is taking aggressive action to remove the aforesaid advertisement. To illustrate, the ad has been removed from its digital copy and is being replaced with facts about truckers and the trucking industry. Maxim will find many avenues to continue supporting the industry. A new day now flourishes at Maxim, and we will show steadfast support for the very industry that carries our magazine to newsstands and readers around the world.