

## LinkedIn Simplified



With over 200 million members worldwide, LinkedIn is the professional business profile of record. Your activities on LinkedIn can be leveraged to find a job, become a thought leader with customers, and to grow sales. Attendees to this seminar will learn how to simplify LinkedIn, maximizing the tool to spread the essence of what individuals want most; significant connections with people who can help them advance

### Outcomes:

1. Gain knowledge of three simple steps to use LinkedIn effectively.
2. Understand the 3 key principals for the people to people connection.
3. Know how to link your professional goals to your LinkedIn activities.



Contact Marben Bland at **608.358.1309** to discuss delivery of this powerful program as a keynote speech, workshop or seminar.

