

OurGrinnell.com

Freelance Contributor Description

Are you passionate about Grinnell? Do you seek opportunities to serve and strengthen our community? Are you a local insider with knowledge of the latest events, news and happenings in our area? Are you excited about a particular topic and interested in sharing your expertise with a huge online audience? If so, OurGrinnell.com could be the perfect outlet for you. Get exposure, promotion and additional access to the things that make your neighborhood tick. We are building a talented and fun team of writing, video and photography contributors to help reshape our online presence. We've got the perfect assignment for you. We'll provide the publishing tools and platform for your voice to be heard!

Description:

OurGrinnell.com contributors are passionate local insiders who come from all backgrounds but have two main traits in common - a lot of knowledge about a specific topic and solid writing and/or videography ability. Contributors will be featured in their own profile page and gain exposure to a publication in our growing online presence. OurGrinnell.com also produces a printed business journal to be launched in Spring of 2014.

The following categories and topic areas are planned for a launch of the new site in early 2014:

- Grinnell College
- Local schools
- Business
- Health
- Youth Sports
- Local Dining
- Arts
- Sustainability
- Organic agriculture
- Agriculture
- Wellness
- Senior living
- Politics
- City services
- Philanthropy

What's in it for me?

OurGrinnell.com contributors will be a part of a new and energetic organization dedicated to strengthening our community through a central location for quality news and information. In some cases, OurGrinnell.com will pay for contribution based on the popularity of the piece. In other cases, we seek volunteer contributing services and will award prizes, special recognition, and other benefits when financially viable. When OurGrinnell.com succeeds, then all parties contributing to that success will benefit.

This is the ideal opportunity for you if you relate to any of the following:

- I already have a job but seek something fun and stimulating to do where I can also earn extra cash, network with active and smart people, and learn new tech and media skills.
- I've been unemployed and don't want a big gap on my resume, but am not able to commit to anything that will prevent me from continuing my job search.
- I want to make a career change. I know so much but am having difficulty showcasing my knowledge to recruiters and potential employers because I lack experience.
- I am an expert in my field. While I'm not a professional writer, I love writing and am good at it. I'd love to share what I know with others, improve my community and gain exposure as the local topic expert.
- I'm an aspiring writer. I've been blogging for some time now but my readership isn't where I'd like it to be and sometimes I wonder if anyone is reading my posts.
- I'm already an established professional writer and/or author and I want another writing outlet where I have more creative freedom, gain a stronger audience, and where I can develop my online writing skills.

Job Requirements:

- You are a credible, passionate and knowledgeable subject matter expert
- You are inquisitive and can produce fair, unbiased content
- You write engaging articles in the third person, using excellent writing skills (spelling & grammar) and journalistic style
- You possess excellent videography skills and can produce brief, informative videos
- You provide timely, accurate and fair information from a local angle with proper attributes of sources
- You value the integrity of OurGrinnell.com and want to be part of an exclusive group of knowledge-based online writers

How to Apply:

Send an email to OurGrinnell.com's lead consultant, Todd Reding and indicate your interest in becoming a contributor to OurGrinnell.com. Include a resume, or LinkedIn link, if possible. While many writers are already published journalists/writers, we do not require applicants to have professional writing experience. You will, however, need to submit a strong writing sample (200-400 words) or 60 second video about your chosen topic. Please use full sentences with correct punctuation and grammar on your entire application. Send information to todd@litracompany.com and a representative from OurGrinnell.com will be in contact.