

# Employer Success Story

## Internal Collaboration Supports Local Business Hiring



*A. Schulman*

Phil Niddrie of the City of Worcester's Executive Office of Economic Development met with A. Schulman Plastic and discerned that the Worcester company was in urgent need to staff up key departments.

Phil contacted Business Service Representatives John McCarthy and Hari Narayanan of Workforce Central for assistance.

Hari placed the job orders into the Career Center's database and website the same day and John emailed these orders out to staff and job seekers.

The HR Admin of A. Schulman stated the response rate of applicants changed from insufficient to overwhelming!

*For more information about how Workforce Central Career Center can help your business, please contact your local Business Service Representative.*

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