

Employer Success Story

“Quick Hire”

A long-standing employer partner of Workforce Central Career Center (WCCC) was looking to fill a number of Machine Operator and Product Assembly positions in Worcester, MA. After unsuccessful attempts at recruiting for these positions on their own, they turned to the Business Services staff at Worcester’s WCCC, John and Bill. On just two days’ notice, John and Bill emailed almost 6,000 job seekers about the company’s upcoming open house recruitment. Because of the email blast, the local manufacturer interviewed 45 WCCC clients. In the end, they hired 18 of them for full time positions!