

# Employer Success Story

## Hiring Touchdown in Milford

The Kraft Group (Kraft) that runs Gillette Stadium in Foxboro MA was looking to hire for approximately 1,300 part-time seasonal jobs (with a possibility to become permanent based on performance).

The urgent time frame and sheer number of people needed to fill the positions were two challenging factors that caused Kraft to approach Workforce Central Career Center in Milford.

In order to help Kraft attain their goal on time, Business Service Representative Hari Narayanan provided the following services:

- Set up marketing campaign through the career center to refer people to the employer for an interview
- Set up a job fair in the career center and brought people to talk to them one on one
- Set up additional recruitment events to reach a wide audience

In addition, Kraft attended Workforce Central Career Center's job fair on August 22<sup>nd</sup> in Milford, as well as the UnCommon Job Fair in Worcester on September 12<sup>th</sup>.

In summary, Kraft was able to find and hire many people through their partnership with the Workforce Central Career Center.

*For more information about how Workforce Central Career Center can help your business, please contact your local Business Service Representative.*

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