

Tip of the Month

Entrepreneurship as a Confidence-Builder & Door-Opener

Even if you are not interested in working for yourself, developing an entrepreneurial mindset and skill set can greatly enhance your job search results.

Workforce Central Career Center offers a unique track, called the **Entrepreneurship Program** (EP), for jobseekers contemplating entrepreneurship. Each month, the EP runs a 2-part workshop series consisting of [E1: Exploring Entrepreneurship](#) and [E2: Entrepreneurs Forum](#).

Well over 300 people have attended these workshops since July 2012. Twenty-five EP participants have also appeared as ‘entrepreneur guests’ on Workforce Central’s [Exposure With Mosher TV show](#), which spotlights both early-stage entrepreneurs and work-ready jobseekers.

The **Parallel Paths** concept alludes to the common tendency for people to simultaneously seek a job while developing a business, and vice versa. Consider that even while looking for work in your field, you could be giving yourself better odds for success by also adding exploring your own venture into the mix and—in some ways—the two paths can interact in ways that could be mutually beneficial.

The **Skills Bank** is a related and developing concept designed to empower people in the EP (and beyond) to help one another in the development of their businesses / ventures by exchanging skills, experiences, resources, and contacts. More information is available through the EP.

Intrapreneurship refers to the notion of serving as an ‘inside entrepreneur’ within a company or organization. This may be an intriguing option for someone wanting to ‘test the waters’ of entrepreneurship and / or get a ‘foot in the door’ somewhere. An intrapreneur might develop a new product line or service on a time-limited, project-focused, or even a consultant basis, based on one’s field of expertise from prior employment.

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