

The 2nd Annual Night of Comic Relief to Benefit Narcolepsy Awareness Friday September 26, 2014 • Hyatt Regency Boston

Title Sponsor - \$30,000.00 - SOLD

- Recognition as Title Sponsor
- Prominent signage at reception & show
- Company name and/or logo on all collateral materials including press releases and social media campaigns
- Full page ad in program book
- Twenty five (25) tickets to the event with VIP seating for the comedy show
- Open bar for you and your guests
- Complimentary parking for up to 5 cars
- Logo/recognition listed on Wake Up Narcolepsy website

Reception Sponsor - \$10,000.00

- Recognition as Reception Sponsor
- Prominent signage at reception
- Company name and/or logo on all collateral materials including press releases and social media campaigns
- Full page ad in program book
- Twenty (20) tickets to the event with VIP seating for the comedy show
- Open bar for you and your guests
- Logo/recognition listed on Wake Up Narcolepsy website

"Chuckle" Sponsor - \$5,000.00

- Recognition as a "Chuckle" Sponsor
- Recognition on signage at event
- Company name and/or logo on all collateral materials including press releases and social media campaigns
- Half page ad in program book
- Fifteen (15) tickets to the event with VIP seating for the
- Logo/recognition listed on Wake Up Narcolepsy website

"Giggle" Sponsor - \$2,500.00

- Recognition as a "Giggle" Sponsor
- Recognition on signage at event
- Company name and/or logo on all collateral materials including press releases and social media campaigns
- Half page ad in program book
- Ten (10) tickets to the event with VIP seating for the comedy show
- Logo/recognition listed on Wake Up Narcolepsy website

Individual Tickets - \$75.00

(6) Tickets, 1 Valet Parking for \$420.00

V.I.P Tickets - \$125.00

(Includes VIP seating for the comedy show and Complimentary Parking)

(6) VIP Tickets, 2 Valet Parking for \$600.00

Student Ticket - \$50.00

*Student ID required upon entrance

Full Page Program Ad - \$300.00

(5 1/2"W x 81/2" L), JPEG No Bleed Format - Full Color

Half Page Ad - \$150.00

(5 1/2"W x 41/4" L), JPEG No Bleed Format - Full Color

" Smile" Sponsor - \$1,000.00

- Recognition as a "Smile" Sponsor
- Recognition on signage at event
- Company name and/or logo on all collateral materials including press releases and social media campaigns
- Recognition in program book
- Five (5) tickets to the event with VIP seating for the comedy show
- Logo/recognition listed on Wake Up Narcolepsy

Sponsor ads and logos must be received by September 1, 2014 For more information contact:

Ashley Walenta * Event Coordinator * Blue Sky Sports & Entertainment 781.421.3025 x208 * awalenta@blueskyse.com