



North Bay Pets magazine

2014 Advertising Rates and Data

SIZE	OPEN RATE (1x) Per Issue Rate	CONTRACT (2x) Per Issue Rate
7.5" x 11" (full page)	\$1,170	\$ 935
5.5" x 7.5" (half page)	\$ 715	\$ 570
3.5" x 5" (quarter page)	\$ 285	\$ 225

*Each issue of North Bay Pets magazine
is distributed to more than 14,000
animal lovers & pet owners.*

*Build your animal care business and
help support homeless animals in
our community.*

Advertise in North Bay Pets magazine!



Contact:
Wendy Welling
Marketing &
Communications

Sonoma Humane Society
5345 Hwy 12 West
Santa Rosa, CA 95407

Phone: 707-577-1908
Fax: 707-542-1317
E-mail: wwelling@sonomahumane.org