



Upon writing this message, Operation Protective Edge has entered a decisive new phase. While every soldier is regarded as family, and each casualty is deeply felt, Israelis are united.

- Israel's ongoing war with Hamas underscores not only the dire threats Israel faces on a daily basis, but also the unfailing resolve of the Israeli people.
- As Israelis stoically endure a continuous barrage of rockets, they will also have to face the economic impact of the war with Hamas. A recent Jerusalem Post article stated that Operation Protective Edge could cost Israel's economy billions of dollars, and **there are ways all of us can help:**
 - ▶ Reinvest matured Israel bonds
 - ▶ Complete an outstanding Israel bond investment
 - ▶ Make a new or additional 2014 investment for yourself or someone else, in a regular account or through an IRA.

Israel Bonds are a personal connection to the nation that not only symbolizes our heritage and traditions, but also the collective strength of the Jewish People.

Each and every Israel Bond investment sends a significant message: **We Stand with Israel.**



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