

# Elevate Your Influence by Joining PRSA

Increase your insight and expand your network by joining today.

## With PRSA National membership, you will:

- Navigate ethics principles and applications with online resources.
- Increase your influence in the industry by contributing to professional issues, including The Business Case for Public Relations™.
- Stay on top of emerging public relations trends and industry news.
- Find answers to your most pressing public relations questions.
- Meet others, engage with experts and receive professional support.
- Benefit from members-only offers, including discounts on Professional Development seminars, conferences and events.
- Have opportunities to participate in leadership and awards programs.

## With PRSA Chapter membership, you will:

- Become a visibly engaged member of your local public relations community while expanding your circle of colleagues and contacts.
- Attend local seminars, meetings, luncheons, receptions and programs.
- Earn recognition through industry awards.
- Step into leadership roles and advocate for the public relations profession.
- Learn about business development and job opportunities in your local community.

PRSA is a community you can count on at any level of your career.

[www.prsa.org/joinus](http://www.prsa.org/joinus)

“PRSA members have access to development and networking opportunities at the local, regional and national levels that can help you flourish as a professional. You have to go out there and get them — attend events, volunteer at your local Chapter, learn at Professional Development workshops and add the social activities to your calendar. It’s all about the connections that you make. With PRSA, those connections are at your fingertips.”

Natalia Flores  
North Carolina Chapter member



# PRSA

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