

Showcase your organization's brand and talent with a PRSA group membership.

Exclusive group benefits include:

- **A free one-year Chapter membership or waived initiation fee.** For every member of your team who joins with two or more years of public relations experience, PRSA will waive either their first-year Chapter membership dues or the \$65 one-time initiation fee, whichever will provide your organization the greatest savings.
- **Discounts.** Group members receive a 10 percent discount on all PRSA Professional Development events, which include webinars, seminars, the annual PRSA International Conference and various specialty conferences throughout the year.
- **Added value.** Depending on the size of a group, PRSA offers additional savings on select live webinars and seminars, access to free on-demand webinar content, free membership to Professional Interest Sections, complimentary listings in our Find-A-Firm Directory and free/discounted posts to our Jobcenter.
- **Group-only Professional Development opportunities.** Gain access to archived research, presentations and webinars, depending on group size.
- **Convenient group invoicing and aligned membership cycles** guarantee efficiency for your accounting team. Group membership also allows for staffing changes.
- **Transferability of membership.** Since group memberships are organization-owned, each membership within a group can easily be transferred to another individual within your organization. This is convenient when an employee changes departments or leaves your organization.
- **Dedicated PRSA contact.** Have questions? PRSA will provide you with a dedicated contact for any inquiries you may have about group membership or member benefits.

Group membership packages are fully customizable.

For more information and to discuss which options best suit your needs, contact Will Titus, PRSA membership development manager, at (212) 460-1421 or groupmembership@prsa.org.

www.prsa.org/groups

“As an agency leader and owner, PRSA's group membership delivers a consistent return on our investment, helping us to complement our internal professional development program. Our entry level professionals consistently take advantage of the programs produced by PRSA National. Likewise, our senior level employees take advantage of the more focused networking and specialized content produced by the Professional Interest Sections and Counselors Academy.”

— Janet C. Tyler, APR,
president and co-founder of the technology PR firm Airfoil Public Relations and member of PRSA's Counselors Academy, Technology Section and Detroit/Silicon Valley Chapters



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