

Executive Summary 2014

Lou's Thriftyway

Radius 1: LOU'S THRIFTYWAY NORFOLK, NE, 0.00 - 7.50 Miles, Total



- The population in this area is estimated to change from 30,497 to 30,822, resulting in a growth of 1.1% between 2010 and the current year. Over the next five years, the population is projected to grow by 2.0%.

The population in the United States is estimated to change from 308,745,538 to 317,199,353, resulting in a growth of 2.7% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 36.2, while the average age is 38.0. Five years from now, the median age is projected to be 36.3.

The current year median age for the United States is 37.7, while the average age is 38.5. Five years from now, the median age is projected to be 38.6.

Of this area's current year estimated population:

88.2% are White Alone, 1.5% are Black or African Am. Alone, 1.3% are Am. Indian and Alaska Nat. Alone, 0.6% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.4% are Some Other Race, and 2.0% are Two or More Races.

Of the United States's current year estimated population:

71.3% are White Alone, 12.7% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.0% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.6% are Some Other Race, and 3.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 12.1%, while the United States current estimated Hispanic or Latino population is 17.6%.



- The number of households in this area is estimated to change from 12,269 to 12,509, resulting in an increase of 2.0% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 2.7%.

The number of households in the United States is estimated to change from 116,716,292 to 120,163,305, resulting in an increase of 3.0% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.



- The average household income is estimated to be \$65,772 for the current year, while the average household income for the United States is estimated to be \$71,320 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$65,772 to \$60,317.

The average household income in the United States is projected to change over the next five years, from \$71,320 to \$75,940.

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■ For this area, 94.6% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.1% are in the Armed Forces, 68.0% are employed civilians, 3.9% are unemployed civilians, and 28.1% are not in the labor force.

For the United States, 89.7% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 57.3% are employed civilians, 6.6% are unemployed civilians, and 35.7% are not in the labor force.

The occupational classifications for this area are as follows:

27.9% hold blue collar occupations, 52.8% hold white collar occupations, and 19.3% are occupied as service & farm workers.

The occupational classifications for the United States are as follows:

20.4% hold blue collar occupations, 60.7% hold white collar occupations, and 18.9% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

1.1% are in Architecture and Engineering, 1.5% are in Arts, Entertainment and Sports, 3.7% are in Business and Financial Operations, 0.6% are in Computers and Mathematics, 5.2% are in Education, Training and Libraries, 7.4% are in Healthcare Practitioners and Technicians, 2.8% are in Healthcare Support, 0.0% are in Life, Physical and Social Sciences, 6.4% are in Management, 14.1% are in Office and Administrative Support.

1.6% are in Community and Social Services, 7.1% are in Food Preparation and Serving, 0.7% are in Legal Services, 1.6% are in Protective Services, 10.4% are in Sales and Related Services, 2.9% are in Personal Care Services.

3.1% are in Building and Grounds Maintenance, 4.0% are in Construction and Extraction, 1.8% are in Farming, Fishing and Forestry, 6.5% are in Maintenance and Repair, 9.7% are in Production, 7.7% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 2.5% are in Computers and Mathematics, 6.1% are in Education, Training and Libraries, 5.5% are in Healthcare Practitioners and Technicians, 2.5% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 13.7% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.3% are in Protective Services, 11.0% are in Sales and Related Services, 3.6% are in Personal Care Services.

4.0% are in Building and Grounds Maintenance, 5.1% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.9% are in Production, 6.1% are in Transportation and Moving.

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- Currently, it is estimated that 4.3% of the population age 25 and over in this area had earned a Master's Degree, 2.1% had earned a Professional School Degree, 0.3% had earned a Doctorate Degree and 15.5% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.4% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 17.8% had earned a Bachelor's Degree.



- Most of the dwellings in this area (64.7%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (65.0%).

The majority of dwellings in this area (70.8%) are estimated to be structures of 1 Unit Detached for the current year. The majority of dwellings in the United States (61.6%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (21.3%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

The majority of housing units in the United States (15.9%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

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Area Name: LOU'S THRIFTYWAY NORFOLK, NE

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

807 S 13TH ST

NORFOLK, NE 68701-5753

Latitude/Longitude 42.024035 -97.426334

Radius 0.00 - 7.50

Project Information:

Site: 1

Order Number: 973834115