

Bioscience Communications Forum (BCF)

This Forum is a community service of States United for Biomedical Research (SUBR)

A network for institutional/corporate communications professionals, who manage the animal research story for internal and/or external audiences.



BCF Purpose:

- To build a network of professional bioscience communicators
- To share best practices, effective strategies and common messages that work
- To provide crisis support, if requested

BCF WEBINAR

Co-Sponsors:

Americans for Medical Progress

<https://www.amprogress.org/>

States United for Biomedical Research

<http://www.statesforbiomed.org/>

“What You Need to Know About Animal Law”

Wednesday, June 4, 2014, 12 Noon – 1 PM (EDT)

Moderator:

Jacque Calnan, AMP

Presenters:

Nancy Halpern, DVM, JD

Patent attorney representing animal owners, veterinarians, animal-related businesses and the pharmaceutical industry in veterinary and animal law matters at Fox Rothschild LLP

Jim Newman

Director of External Communications

The University of Texas MD Anderson Cancer Center - Houston

Former TV news producer; Also served as associate director for media relations in the Strategic Communications department at Oregon Health & Science University and directed communications for OHSU's Oregon National Primate Research Center

Questions? Contact mackta@gr8tt.com

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