



INFORM

Dear Friends,

One hundred years ago, ten short months before the outbreak of the Great War, on Tuesday, September

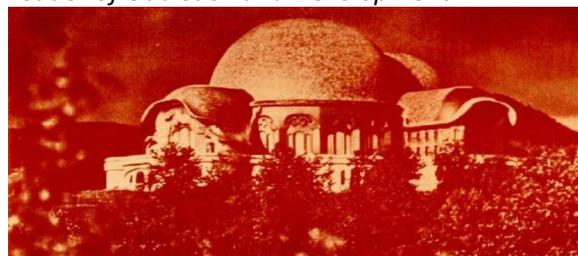


30, 1913, on a countryside hill in Dornach, Switzerland, Rudolf Steiner gathered with a small group of friends to venerate the laying of the Foundation Stone of the first Goetheanum. As he lay the copper figure into the earth, Dr. Steiner's voice, described as being filled with the power of the Spirit by those present, rose above the raging environmental elements, blowing winds, and torrential rains. His message to those gathered was one of devotion, humility, and a call to action for the future. The Goetheanum was to be a center from which intention and healing would radiate into the world. One hundred years later, may this symbolic moment of sacrament, of earnestness, and of striving to create a better world be carried within each of us.

In service,

Beverly Amico,
AWSNA

Leader of Outreach and Development



AWSNA SUMMER CONFERENCE SAVE THE DATE!

June 23-26, 2014: Hadley, MA

The **AWSNA Summer Conference** will be held June 23- June 26, 2014 at Hartsbrook School in Hadley, Mass. The theme for this year is "Cultivating Humanness within a Technological World" featuring keynote speaker, Craig Holdrege, Ph.D., Director and Senior Researcher, Nature Institute.



Pedagogical Section Meeting:

Sunday, June 22 – Monday, June 23

Delegates Meeting:

Thursday, June 26 – Saturday, June 28

BRANDING AND MESSAGING

The updated **Brand Basics Style Guide**, including translations of endorsement lines for our Mexican and French-Canadian schools, can be found on the Why Waldorf Works Affiliated School Resources page in the password protected area. This guide explains the Waldorf Education and AWSNA branding and messaging, and how they can be used in communications to build a strong brand with lasting results.



Wonderful news: Detroit Waldorf School Receives \$100,000 Grant, the Largest Individual Gift in its 47-Year History

Detroit Waldorf School is one of several institutions receiving a donation from native Michigander Jeff Adler.

Waldorf Alum Thomas Sudhof wins Nobel Prize for Medicine

Thomas Sudhof and two others earned the prize for their discoveries of machinery regulating vesicle traffic and for solving the mystery of how the cell organizes its transport system. Sudhof is a professor of molecular and cellular physiology at Stanford University.

[You can learn more news about Waldorf Education by going to whywaldorfworks.org.](http://www.whywaldorfworks.org)

EAST and WEST: Two Alumni Gatherings this Fall:

Mid-Atlantic Alumni Gathering: The Waldorf School of Philadelphia hosts this fall's Regional Waldorf Alumni Gathering on November 9, 2013

On the West Coast: There's also a Regional Waldorf Alumni Holiday Reunion on December 21, from 7 to 10:30 pm, hosted by the San Francisco Waldorf High School. All Waldorf alumni, alumni parents, board members, faculty & staff are warmly invited to attend.

[You can find out more about both these events on whywaldorfworks.org.](http://www.whywaldorfworks.org)



AWSNA RESOURCES AVAILABLE FOR YOU:

Don't reinvent the wheel: we've compiled the best forms from member schools that you can use as templates to create your own. These valuable tools can be found under "Affiliated School Resources" page listed in the AWSNA section of the www.WhyWaldorfWorks.org. If you need the password, it's *4awsna*.

*Here are some ways you can further **Waldorf Education in North America:***

*Sign up to receive the **e-news** and on the **Alumni Corner** on www.WhyWaldorfWorks.org to stay informed about **Waldorf news**; find us on **Facebook** at*

<https://www.facebook.com/AssociationOfWaldorfSchoolsOfNorthAmerica>

*support **your local Waldorf school** every way you can; use **GoodSearch** (instead of Google) when surfing the web. You can also support **AWSNA** on-line: www.WhyWaldorfWorks.org.*

*Thank you for your commitment to **Waldorf Education!***

Leader of Administration
David Owen-Cruise
dowencruise@awsna.org
2142A Washtenaw Avenue
Ypsilanti, MI 48197
Office 612-870-8310 x104
Fax 612-870-8316

Leader of Outreach and Development
Beverly Amico
bamico@awsna.org
515 Kimbark, Suite 103
Longmont, CO 80501
Office 612-870-8310 x106
Fax 612-870-8316

Leader of Programs and Activities
Melanie Reiser
mreiser@awsna.org
515 Kimbark, Suite 103
Longmont, CO 80501
Office 612-870-8310 x105
Fax 612-870-8316

**We look forward to serving our member schools!
Please don't hesitate to contact us if you have any questions.**



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SCHOOLS OF NORTH AMERICA™