

Education & Outreach Monthly Report

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No Child Left Indoors®

Youth Program Management (Rich Wissink)

- As the E&O liaison to the west region, I attended the Montana state meeting. Dan Bailey put together a nice meeting that highlighted some of the challenges unique to our western chapters. The main focus of the meeting was building stronger chapters and I laid the foundation for how our E&O programs can help recruit new members, invest in local communities and increase net profits. **Thanks for your hard work and support Dan.**
- Been working with Cheryl Riley and David Bue to recruit, interview and hire the newly created position of Youth Fundraising Manager. It's an exciting position that will hopefully generate new revenue for PF/QF and our mission. Interviews are scheduled for mid-September.
- We also have two vacant Outreach Coordinator positions (Iowa and Wisconsin) that I have been working with our respective partners to expand and fill. We recently found out that we were awarded a grant by Wisconsin DNR to help fund the Wisconsin position and develop a new program with our chapters there. **Brice Morris** (Iowa) and **Doug Fendry** (Wisconsin) are helping with the interview process and we are hopeful we can fill those positions soon. Thanks guys!
- Hunting season is fast approaching!

Habitat Education (Drew Larsen)

- Grants: Completed and submitted all NET grant report paperwork. I also submitted a Wellmark grant application to support Youth Pollinator Habitat Projects in Iowa. I want to thank **Amber Schiltz**, **Jared Wiklund** and **Brice Morris** for all their help putting together this application.
- Shot video footage for future NE habitat tips series videos and Youth Pollinator Habitat Program training and promotional videos. I want to thank **Andy Houser** and **Chad Christiansen** for all their help with shooting video.
- Met with Chip Taylor (Monarch Watch) and Robert Manes (KS Nature Conservancy) to discuss partnership opportunities and a new fundraising campaign to support Youth Pollinator Habitat Projects. I want to thank **Jordan Martincich** for his help putting together these meetings.
- Created and published Nebraska Youth Pollinator Habitat Program webinar to help promote the program and provide grant application information for NE chapter volunteers. The webinar can now be found on our PF/QF Habitat Education blog.
- Attended a district meeting in Kansas as two chapters in this district are conducting Youth Pollinator Habitat projects this year. I want to thank **Marc Glades** and **Holly Shutt** for the invite to attend and talk with their chapters.
- Updated my Facebook page, twitter account and Habitat Education Blog. Our blog now has all Youth Pollinator Habitat Program info and grant applications for chapters in MN and NE. For all habitat education updates, please like and follow us at the following:
Blog - <http://pfqfhabitated.blogspot.com/>
twitter - @habitated
facebook page - PF/QF Habitat Education

FOREVER Shooting Sports (John Linquist)

- August was another great month. Youth Shooting Sports finished and many of the teams our chapters are partners with have expressed thanks for the support and for getting kids outdoors. I always refer them back to the local chapter and ask that they join if they are not already members and at the very least attend the local banquet.
- I would like to thank **Mike Stephenson** and **Sam Fryman** in South Dakota for helping with the planning and coordination of our Clays for Conservation shoot near Sioux Falls. We had perfect

shooting conditions and a great crowd of supporters. The shoot raised nearly \$3,000 for our Forever Shooting Sports Endowment. Everyone had a great time.

- I also attended several District Meetings with one of our State NYLC representatives Jake Wietzema. I want to congratulate **Brice Morris** on hosting some great meetings and for allowing us to attend and speak on behalf of our programs.

Magazines

Mark Herwig

- I'm looking forward to meeting up with chapters again this fall and winter. It will be interesting to see and hear about all the habitat loss and how chapters are coping. Corn is \$3.21/bushel (down from \$7). That should shake some acres loose for CCRP and a general signup. But, PF hasn't been sitting around wringing its hands while the destruction has been going on. No, PF has been busily adding acres of habitat to the public rolls. For example, I've recently attended two land dedications here in Minnesota that total nearly 1,000 acres . . . permanent wildlife habitat open to public hunting. Minnesota is blessed with a dedicated sales tax for wildlife habitat approved by voters that pours about \$100 million/year into conservation. We're now fighting to get such a bonanza in North Dakota. Read about our efforts in vivid detail with stunning photography in upcoming magazines!

Regional News

Kansas (Brian Schaffer)

- During August 6-8, I attended Conservation Leaders for Tomorrow (CLFT) instructor training at Max McGraw Wildlife Foundation in Dundee, Illinois. Many of the discussions and training techniques that CLFT teaches are very similar to what the PF/QF's NCLI initiative encourages with our volunteers! I look forward to representing PF/QF during my time with this program!
- Much of August was spent attending six of the seven District Meetings in Kansas to discuss the opportunities provided by the NCLI initiative and thanking the volunteers for their hard work over the last year. I see a tremendous amount of support and enthusiasm to increase youth efforts in Kansas!
- With fall approaching quickly, Kansas chapters are gearing up for a busy fall of shooting clinics, pollinator habitat projects and mentored hunts (dove, upland, waterfowl, deer)!

Michigan (Mary Brunken)

- August was filled with new and recurring chapter events. I want to highlight the Jackson County Chapter #025 for hosting their very first youth field day event *ever* this month! They used both the NCLI shooting and outreach trailers and included a live trapping and DNR demonstration as well. The event was held at the Grass Lake Sportsmen Club from 12-4 pm on Sunday August 3, and it was a big hit for a first time event! Great work Jackson County PF!!
- I also worked closely with Michigan's Regional Rep, Bill Vander Zouwen, to help host the 2014 district meetings this month. They were held all over the state and were attended by 22 chapters this year, which nearly doubled last year's attendance! I want to thank **Bill Vander Zouwen** for his hard work and dedication in hosting the district meetings; he did a fantastic job, which is clearly represented in the significant increase in chapter attendance!
- Finally, August has been filled with finalizing plans for the second annual Great Outdoors Youth Jamboree on September 7, 2014. We will have over 45 vendors in attendance, a live chukar hunt, three major raffles, a photo booth, a foster family picnic and a Grandparent's Day celebration that will be a big hit! We had over 900 people attend last year, and we are sure this year's Jamboree will be bigger and better than ever! I am truly looking forward to the 7th!

Administrative

Cheryl Riley

- I attended the East Region meeting in Indiana this month and have to say it was one of the best meetings I've attended for team spirit, information presented/shared and interaction of those involved. Kudos to **Kent Adams, Tim Caughran and Aaron Kuehl** for putting together such a great meeting! (And if you have never participated in a Redneck Olympics, contact **Andy Edwards** to set one up for you.)
- Have enjoyed being part of the teams working the Golf Tournament and the Minnesota State Fair. These events take a lot of work and require lots of help but they generate great public relations for us as well as revenue and memberships. Thanks to **Brad and Lacey** for their work on the Golf Tournament and to **Bill (Fish)** for his dedication to getting members at the State Fair.
- Was truly heart-warming to attend the dedication of the Finden Family Waterfowl Production Area near Starbuck, MN. When you understand the dedication of one man and his family to creating this organization, you appreciate that Jeff's vision guides us still and continues to be our foundation for success.
- Looking forward to interviewing candidates for the Youth Fundraising Manager position next month. This new position is one we are greatly anticipating.
- Look for the fall *Pheasants Forever Journal* in your mailbox next month – it's a good one!



PF Founder Jeff Finden with grandsons at dedication.