



The Outer Banks Chamber of Commerce, SAGA Construction and Development, College of the Albemarle's Small Business Center, and SCORE Outer Banks Chapter Present

“Using Instagram To Gain & Retain Customers For Your Business”



Chamber General Member Holiday Luncheon

12-1:30 p.m.

Tuesday, December 16, 2014

at the Sea Ranch Resort, Kill Devil Hills

Cost to attend is \$25



Learn how to effectively use Instagram to stay in touch with your current customers and attract new ones. This popular photo sharing platform is especially important if you want to attract a younger audience that is fully integrated into the mobile world. With 100 million active users, 40 million Photos Per Day, 8500 Likes Per Second, and 1000 Comments Per Second, it is a growing platform that is drawing the attention of more prospective customers for you. This keynote also includes a discussion on the proper use of hashtags and how Instagram interfaces with other social media platforms,



For Just \$10 More (\$20 if not attending luncheon), stay for “Facebook Ads For Business” 2-5:00 p.m. (same location - Sea Ranch Resort)

 Facebook Ads

Participants will: 1) Learn how to access and analyze Facebook Insights, 2) Develop Insights reports to monitor trends and determine success, 3) Utilize the data to boost results on a business page, and 4) Create and optimize Facebook ads.

To register, call (252)441-8144

or e-mail your list of attendees to angiebd@outerbankschamber.com

& Please specify:

Holiday Lunch Featuring Instagram Keynote: \$25

Facebook Ad Workshop: \$20

OR BOTH, Just \$35!

