

The Outer Banks Chamber of Commerce,
Constant Contact and SCORE Outer Banks Chapter
Are Pleased To Present:

“Rock Your Holiday Marketing Promotions”

9:00 -10:30 a.m.

Thursday, November 13, 2014

in the Town of Kill Devil Hills Meeting Room

It's that time of year - the hustle and bustle of the holiday season is upon us. There is no better time to reach out to your customers, bring new clients in, and boost repeat and referral business! Whether you have a retail shop, provide a specialized service or work business-to-business, or have a nonprofit in need out outreach, this workshop will provide simple, practical tips for closing out 2014 on a high note.

Presenter:

Anissa Starnes, Constant Contact

Participants will learn:

- *How to leverage social media to engage new and existing customers*
- *Which promotions and special offers work for your business right now*
- *Best ways to drive response from your emails and social posts*
- *Easy strategies to keep your offers looking good on a cell phone or tablet*
- *How to create and manage a campaign for the holidays (it's easier than you might think!)*
- *Create a simple playbook to plan your marketing activities all season long*
- *Most importantly, how to measure your results to get more out of your effort along the way*

This is a FREE Session

But Please R.S.V.P. (252)441-8144, ext. 229

or angiebd@outerbankschamber.com

Please come ready to meet other small business owners and nonprofit professionals. We are all wearing many hats, and we can all share and learn from each other. This session is best suited for beginners in online marketing but all skill levels are welcome. The subject matter is less about technology and more about how to grow your business or organization. Join us - and rock your holidays this year!

