

Cartus Cares

One Small Step

It all began eleven years ago when a group of dedicated individuals at Cartus, in Danbury, made a commitment to create an environmentally conscious workplace. Today their effort has gone international as Cartus, a leading provider of global relocation services, celebrates its annual “Cartus Rideshare Day” on October 16th.

Led by Mark Langdon as Ambassador, the Danbury Conservation Committee encourages its 1,500 employees to try alternatives to driving alone and offers rewards to those who do. With over 600 employees enrolled in the **CTrides**’ ride-matching and rewards program offered by the Department of Transportation, the company is a champion at inspiring its employees to go green. In addition to the individual sense of pride in helping protect the environment, “green” riders benefit from close-to-the-door carpool parking space raffles and front door drop-off bus service.

For bus riders, HART Transit, bus service provider for Greater Danbury, leaves employees right at the front entrance every morning. This is a result of Cartus taking the initiative to work with HART to modify service and provide pick-up and drop-offs three times daily.

Extra Efforts

Every October, the company hosts its annual “Cartus Rideshare Day” to increase its corporate awareness on carbon reduction and promote environmentally friendly commuting. This year, the company is expanding the program internationally to its 22 global locations, such as London, Zurich and Singapore, to challenge employees all over the world to share a ride to work. Each location will send in its results for the committee to calculate the carbon footprint and reduced miles saved for the entire company. From just the Danbury location 175 employee took part in the event, reducing emissions by 2.1 tons, saving 211.7 gallons of gas, and cutting 4,658.2 vehicle miles traveled.

Every spring, during **CTrides** Week, Cartus also joins the **CTrides**’ partners statewide to help kick the drive-alone habit, by taking buses, trains, vanpools, carpools, biking, walking, or telecommuting. The company also sponsors an annual Earth Day Fair, where vendors promote goods and services that are environmentally friendly.



Mark Langdon, Conservation Committee Ambassador at Cartus in Danbury



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Going Strong Today

Cartus' pledge to a sustainable environment is a never-ending process. Programs and policies implemented to reduce the company's impact on the environment have earned them recognition from organizations such as The National Center for Transit Research at the University of South Florida as a "Best Workplace for Commuters" in 2010 and the Green Circle Award from the Department of Environmental Protection in 2008.

Langdon and the Conservation Committee at Cartus have proven that starting with one small step can really make a difference. We salute them for their dedication in making their workplace commuter-friendly and helping keep Connecticut's air clean!

Let us help you discover the commute options that work best for you and your company! For more detailed information, or to speak with an Outreach Coordinator in your area, call us at 877-CT-rides (287-4337).

1-877-CTrides (287-4337)

 **CTrides**

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CTrides.com

