

Canadian Forage & Grassland Association Conference and AGM - 2011

**“The Value of Forage and Grassland - Key to a Competitive Livestock Industry and
Healthy Environment”**

December 13 & 14, 201, Radisson Hotel, Saskatoon, Saskatchewan

Tuesday December 13, 2011

9:00 am – 9:30 am	Registration
9:30 am – 9:45 am	Welcome Doug Wray – Chair, CFGA/ACPF
9:45 am – 10:00 am	Greetings from Saskatchewan Agriculture - (speaker to be confirmed)
10:00 am – 10:15 am	Greetings from Saskatchewan Forage Council – Aaron Ivey, President Saskatchewan Forage Council
10:15 am - 10:45 am	Plenary Session – Chair – Aaron Ivey The Value of Forage and Grasslands in Canada’s Beef Industry Brad Wildeman, Lanigan, Sk. President Pound-Maker, Board Chair of Canada Beef
10:45 am – 11:15 am	The Value of Forage and Grasslands in Canada’s Dairy Industry Ron Maynard, Vice President, Dairy Farmers of Canada and PEI Dairy Producer
11:15 am – 11:45 am	Forage and Grasslands – Linking Environment and the Producer Richard McBride, Ducks Unlimited Canada
11:45 am – 12:15 pm	The Value of Hay Production – On Your Farm and to the Industry Rollie Bernth, President National Hay Association (US)
12:15 pm – 1:30 pm	Lunch and Display Visits
1:30 pm – 2:00 pm	Session A (concurrent) – Chair – Don McLennan, AFIN How to Make Grass Pay – Dave Kerr, Beef Producer, Lashburn, Sask.
2:00 pm – 2:30 pm	Turning Grass into Milk in My Dairy Operation – Ron Maynard, Vice President, Dairy Farmers of Canada and PEI Dairy Producer
2:30 pm – 3:00 pm	The Value of Grasslands in Maintaining Biodiversity – Dr. Ken Belcher, School of Environment and Sustainability, University of Saskatchewan
3:00 pm – 3:30 pm	Refreshments and Display Visits
3:30 pm – 4:00 pm	Session A (concurrent continued) How we value forage and hay production and capture it in our beef and local markets - Murray Lake Ranching, Seven Persons, Alberta
4:00 pm – 4:45 pm	Open discussion

Sponsor Displays Open

TUESDAY, December 13, 2011

<p>1:30 pm – 3:00 pm</p>	<p>Session B (concurrent) - Chair – Ray Robertson Forage Export and Domestic Market Workshop</p> <p>Harvesting and marketing to maximize profitability (timing and quality for domestic & export markets) – panel</p> <ul style="list-style-type: none"> • Sam Luckhardt, Ontario Forage Producer, Owen Sound, ON • Darren Chapman, Forage Producer and Exporter, Virden, MB • Dan Jorsvick, Alberta Producer with Drying Facility, Jorsvick Farms, Olds, AB • Questions and discussion
<p>3:00 pm – 3:30 pm</p>	<p>Refreshments and Display Visits</p>
<p>3:30 pm -4:45 pm</p>	<p>Session B (concurrent continued) – Chair – Terry Nuhn</p> <p>Assessing Forage Markets (existing and future markets, market access issues, type of product, role of CFGA) - panel</p> <ul style="list-style-type: none"> • Domestic and US market – Kevin Gilbert, Stratford, ON and Lestock SK, Saskatchewan Alfalfa Producer • US market - Rollie Bernth, President National Hay Association, US • Traditional Asian markets (Japan) - Marc Lavoie, Enterprises Macay Inc. , Peace River • Newly emerging markets <ul style="list-style-type: none"> ○ China – US experience in the China market (Rollie Bernth) ○ Canada in the China market – Ed Shaw, IQ Forages ○ Middle East – Ed Shaw, IQ Forages • Questions and discussion
<p>4:45 pm – 5:30 pm</p>	<p>General Session – Chair – Greg Sommerfeld</p> <p>Transportation Costs and Logistics - The Real 900 lb Gorilla in the Room - (an Overview of the Issues, Opportunities and Potential Role of CFGA)</p> <ul style="list-style-type: none"> • Manitoba and Saskatchewan Forage Export Study – Allen Tyrchniewicz, Tyrchniewicz Consulting, Winnipeg, MB
<p>6:30 pm – 8:00 pm</p>	<p>Dinner & Special Presentation – Chair – Grant Lastiwka</p> <p>“ Raising Beef in Brazil” – Doug Wray, Chair CFGA and Cow calf Producer, Irricana, Alberta</p>
	<p>Seed of the Year Award Presentation – Presentation by Trent Whiting, SeCan</p>

WEDNESDAY, December 14, 2011 - Moving Our Industry Forward

7:45 am - 8:00 am	Introduction and Overview of Workshop - Chair – Brent McCannell
8:00 am - 9:30 am	Update on Forage and Grasslands Work by Provincial Forage Councils, Extension and Research Organizations
9:30 am - 10:15 am	<p>Moving Forage and Grasslands Forward with Research and Extension</p> <p>Panel</p> <ul style="list-style-type: none"> • Research that has Worked – Grant Lastiwka, Forage Program Manager, Agricultural Research & Extension Council of Alberta • Research that is “On the Shelf” and “How to Move It Out, Trent Whiting, Marketing Representative, SeCan • Research in the Pipeline for Beef – Reynold Bergen, CCA Science Director, Beef Cattle Research Council
10:15 am – 10:30 am	Refreshments and Display Visits
10:30 am - 11:15 am	<ul style="list-style-type: none"> • Research in the Pipeline for Dairy – Joel Bagg, Forage Specialist, Ontario Ministry of Agriculture, Food & Rural Affairs • Forage and Grassland Research and Our Environment <ul style="list-style-type: none"> - Scott Wright, Senior Director. Agricultural Environmental Services Branch - Kerry LaForge, Manager with Range and Forage in AESB. <p>Questions and discussion</p>
11:15 am - 11:30 am	<p>What we have heard so far – Jack Kyle and Michel Tremblay</p> <ul style="list-style-type: none"> • Issues, opportunities, trends • Research and extension • Role of CFGA and partners • What has to happen
11:30 am - 12:30 pm	<p>Getting Your Input – Working Group Sessions (Facilitators Jack Kyle and Michel Tremblay)</p> <ul style="list-style-type: none"> • Issues and opportunities • Research and extension gaps • Role of CFGA and partners <p>Setting Priorities</p>
12:30 pm - 1:15 pm	Lunch

WEDNESDAY, December 14, 2011 - CFGA Annual General Meeting

1:15 p m - 1:30 p m	Welcome and Overview of CFGA – AGM – Doug Wray, Chair CFGA
1:30 p m - 1:45 p m	Highlights of 2011 – Wayne Digby, Executive Director
1:45 p m - 2:45 p m	CFGA/ACPF Committee Reports <ul style="list-style-type: none"> • Producers & Users Committee • Forage Export and Domestic Market Development Ctte • Research and Extension • Communication and Promotions • Finance and Sponsorship
2:45 p m - 3:00 p m	Financial Report
3:00 p m - 3:30 p m	Refreshments and Display Visits
3:30 p m - 3:45 p m	Resolution re: membership and voting eligibility
3:45 p m - 4:00 p m	Election/Appointment of CFGA/ACPF Board of Directors
4:00 p m - 4:15 p m	Appointment of Auditor and Resolutions
4:15 p m - 4:30 p m	Wrap-up – Doug Wray, Chair CFGA
6:00 p m - 8:00 p m	CFGA/ACPF Board of Directors Meeting - Chair – Doug Wray

To Register and for more information:

<http://events.r20.constantcontact.com/register/event?llr=or8in9eab&oei=dk=a07e4vw8j1q87d84a83>

