

## **Winter/ Spring 2014 Free Screen Upgrade Incentive**

Lifestyle Screens is pleased to be rolling out the **Free Screen Upgrade Incentive** for all dealers displaying the Lifestyle Screen at shows, county fairs, home-a-ramas and other organized events. The incentive is designed to be used by the dealer as a show special / discount promotion during that event.

Use this incentive to drive and close sales immediately at your show / event. The consumer needs to know that this offer is for a **limited time only and time is of the essence**. Taking a deposit has been the best way to secure the sale at the point of consumer interaction at the event

Participation parameters are as follows:

1. You **must** offer the upgraded screen as a free upgrade during the show / event. Offer **must** be prominently displayed at the show. Dealer must furnish photo of promotional advertisement and display.
2. The show or event **must** be listed on the Lifestyle Screen website. Email listing to: **Brian@AdvancedScreenworks.com** with **"Show Date"** as your subject line
3. A fully functional Lifestyle display or the Lifestyle miniature display must be used at show / event.
4. The incentive applies **only** to new Lifestyle units ordered.
5. All orders **must** be placed within three (3) business days of show's closing date. **NO EXCEPTIONS!**
6. This offer may not be combined with any other Lifestyle Screen manufacturer's offer.
7. This offer begins January 15, 2014 and ends April 30, 2014.
8. Limit of **15** free screen upgrades per dealer, per show / event.
9. All other sales terms and conditions apply.
10. Dealer **must sign and return** this form to Advanced Screenworks verifying that they understand the parameters of this incentive. By email: **Brian@AdvancedScreenworks.com**, fax: **678-288-7924**.

I, \_\_\_\_\_, of \_\_\_\_\_, fully understand the terms and conditions of the **Winter/Spring 2014 Free Screen Upgrade Incentive**.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Event Name: \_\_\_\_\_ Event Dates: \_\_\_\_\_

Event Location: \_\_\_\_\_