

Rider INSTRUCTIONS AND ORDER FORM RESUME

ARTWORK SUBMISSION

Electronic submission of advertising material is required –

Copy Requirements:

Please proof text and email in word or pdf format.

Please limit word count to 574 words maximum.

Photos / images must be high res-print ready images in jpeg, tif, or psd format:

Headshot dimensions are 1.25" x 1.9"

Action Riding Shot dimensions are 4.29" x 3.33"

When sending documents via e-mail you may need to compress the files using either Zip / Stuffit applications to protect file integrity.

Copy Deadline:

All advertisement copy to be supplied by December 1, 2014.

Email resume details to: Lindsay@cpihorseshow.com

Payment:

One of the primary goals of the CPI Horse Show is to promote high school student riders. To this effort, working with graphic artists that believe in the CPI Mission, the CPI offers high school students the opportunity to place a full page ad, a \$500.00 value, for the fee of \$150.00. Riders entered to show in the current CPI Horse Show can purchase the full page Resume Ad for only \$50.00. And additional \$10.00 fee is required to receive a pdf proof for a resume ad review prior to final approval. **Payments must be submitted online at**

http://www.collegeprepinvitational.com/prize_list_advertisement.html

**MATERIALS MUST BE
SUBMITTED BY DECEMBER 1, 2014**

