

**FOR IMMEDIATE RELEASE**



**THE 27<sup>th</sup> ANNUAL LONG BEACH JAZZ FESTIVAL**  
**'A HEALTHY TASTE OF JAZZ' with TYRESE,**  
**LALAH HATHAWAY, AL JARREAU,**  
**RACHELLE FERRELL, HIROSHIMA AND MORE!**

***A 2-Day UNPARALLELED ALL STAR LINE UP includes Renown  
Jazz Artists and Performers, Exquisite Cuisine and a  
Touch of Health and Wellness***



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**Long Beach, CA – (July 15, 2014) - The 27<sup>th</sup> Annual Long Beach Jazz Festival (LBJF)**, August 9-10, 2014 will be deemed *THE FESTIVAL OF FESTIVALS!* A Festival like no other, the **LBJF** will define the essence of what jazz festivals are about: music, mingling, munching and marveling at merchandise is just one facet of a weekend in Long Beach. Gorgeous outdoor surroundings coupled with a health & wellness pavilion will give attendees an overall personal awaking of their body, mind and soul.

Produced by Rainbow Promotions, LLC, **LBJF** takes place at the amazing Rainbow Lagoon Park on Shoreline Drive in Long Beach, CA. and consistently continues to bring a tantalizing line-up of contemporary and straight ahead jazz, classic and today's R&B performances... music that soothes and excites the souls of the festival's attendees.

Going into it's 27th year, the **Long Beach Jazz Festival** will not disappoint music enthusiasts. This year's dynamic and varied music canvas the musical spectrum from the Contemporary Jazz greats such as writer, composer, pianist with 7 Gold Albums, 3 Grammy Awards, the one and only **Ramsey Lewis**; legendary Grammy Award Winner **Al Jarreau**; smooth jazz saxophonist and flautist **Najee**; legendary Grammy nominated jazz, salsa with a flair of Asian influence **Hiroshima**; to the Neo-Classical artists such as song writer, pianist, urban contemporary pop, gospel, classical music artist **Rachelle Ferrell**; the deep and heart felt soulful sounds of **Lalah Hathaway and Will Downing**; New York Times Best Selling Author, Block Buster actor and 4x Grammy Nominated R&B singer **Tyrese**; newcomer R&B, UK soul singer **Daley**; are just a few of the smorgasbord of timeless music set to entice the listeners.

Adding to the flavor are: **Michael Lington, Jesse Boykins III, Rick Parma, Al Williams Jazz Society** and more being announced!

ONE OF THE MOST TALKED ABOUT ADDITION of **LBJF** is the Health & Wellness Pavilion now in its' 2nd year. Jazz, Health & Wellness come together all in one location tapping into the total person. World-renowned musical artists, inspirational and expert wellness speakers, treatment centers, healthy food sampling will touch each attendee in their own memorable way, giving them the tools to live healthier, feeling energized, focused, destressed and with an overall sense of profound pleasure. Yes, all this at the **Long Beach Jazz Festival!**

The **Long Beach Jazz Festival** is recognized as one of Southern California's longest running festivals as well as one of the eagerly anticipated sought after annual music events. Year after year, AND THIS YEAR WILL BE EXCEPTIONAL, **LBJF** attracts music lovers from around the world with its always dynamic blend of sounds and unique coastal venue offering relaxation for every generation. A family affair, party people of all ages enjoy the festival grounds. Adding to this unique festival experience, various food vendors offer mouth-watering, multicultural delights prepared onsite to accompany everyone's listening enjoyment.

27TH ANNUAL  
LONG BEACH  
**Jazz**  
FESTIVAL

AUGUST 9TH & 10TH, 2014  
RAINBOW LAGOON PARK  
East Shoreline Drive • Long Beach, California

TYRESE AL JARREAU LALAH HATHAWAY  
WILL DOWNING RACHELLE FERRELL RAMSEY LEWIS NAJEE  
MICHAEL LINGTON JESSE BOYKINS III DALEY

Tyrese Najee  
Al Jarreau Hiroshima  
Lalah Hathaway Michael Lington  
Will Downing Jessie Boykins III  
Rachelle Ferrell Daley  
Ramsey Lewis ...and many more!

For tickets and information, contact:  
Rainbow Promotions, LLC. (562) 424-0013  
facebook.com/rainbowpromotions twitter.com/rainbowpromo

WWW.LONGBEACHJAZZFESTIVAL.COM

**The festival kicks off Saturday, August 9th, 2014; 11am - 10:30pm with lineups:**

TYRESE (headliner)  
Najee  
Rachelle Ferrell  
Ramsey Lewis  
Michael Lington  
Jesse Boykins III  
Lee England Jr.

**Day 2 continues Sunday, August 10th, 2014; 11am-10:30pm with lineups:**

LALAH HATHAWAY (headliner)  
Will Downing  
Al Jarreau  
Daley  
Hiroshima

Al Williams Jazz Society featuring Ronnie Laws and Wilton Felder in a tribute to Wayne Henderson  
Rick Parma

Tickets are available through **Rainbow Promotions, LLC** at (562) 424-0013 or online at [www.longbeachjazzfestival.com](http://www.longbeachjazzfestival.com).

**Saturday, August 9th:**

VIP tickets are available for \$190 include both dinner and wine; per person, per day  
BOX SEATS: \$80 per person, per day  
GENERAL: \$50

**Sunday, August 10th:**

VIP tickets are available for \$190 include both dinner and wine; per person, per day  
BOX SEATS: \$80 per person, per day  
GENERAL: \$50

**Media Contact For Credentials/Interviews**

Please send written requests to: **KRPR MEDIA**

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**\*\*VENDOR OPPORTUNITIES ARE AVAILABLE, please go to website for information!**

**About Rainbow Promotions**

**Rainbow Promotions** is the producer of the Long Beach Jazz Festival, various concerts at the Terrace Theatre, Long Beach Center for the Performing Arts and other events throughout the year. For 27 years, Rainbow Promotions has presented the Long Beach Jazz Festival, one of the city's major events. For more information regarding the Long Beach Jazz Festival go to [www.longbeachjazzfestival.com](http://www.longbeachjazzfestival.com) or [www.rainbowpromotions.com](http://www.rainbowpromotions.com)