

# JOIN OUR MOVEMENT

Open Doors for Foster Youth to Science, Technology, Engineering & Math Careers

## THE PROBLEM

**25%** of foster youth in Santa Clara County will become homeless before the age of 20.

Average monthly earnings for 24 year olds



## OUR SOLUTION

TeenForce & Silicon Valley Children's Fund have a solution to change the odds for foster youth and prepare them for a bright future. This project offers STEM training to 100% of high school foster youth in Santa Clara County. Upon completing the training, youth will receive paid work experience with some of the top technology companies in the Valley.

## OUR GOALS

Offering STEM Work Readiness Training & Summer Jobs for



of High School Foster Youth

## JOIN OUR MOVEMENT

### You can help:



**FINANCIAL SPONSORSHIP** Become a CGI Commitment Level Partner. Sponsorship of \$5K provides training for 8 youth



**CAREER DEVELOPMENT** Provide work based summer jobs: from \$1500 per youth



**MENTORING** Provide employee volunteers to deliver training

## SPONSOR/PARTNERS

**LEAD SPONSOR**

**INITIAL WORK BASED LEARNING PARTNERS**

SanDisk  
SYNNEX  
Tech CU  
Xilinx

**CURRICULUM PARTNERS**

Boys & Girls Club  
Goodwill of SV  
Google CS First  
Mouse Squad  
The Respect Institute

## CLINTON GLOBAL INITIATIVE COMMITMENT

The Clinton Global Initiative (CGI) convenes leaders to turn ideas into action. CGI Commitments to Action represent bold new ways that CGI members address global challenges—implemented through new methods of partnership and designed to maximize impact. Commitments can be small or large, global or local. No matter the size or scope, commitments help CGI members translate practical goals into meaningful and measurable results.



## TeenForce

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CEO

Established 2010

### MISSION STATEMENT

TeenForce is a social enterprise that helps disadvantaged youth gain career employment by the age of 24. We have a particular emphasis on working with current and former foster youth.

Our approach is patterned after the for-profit staffing industry, which helps develop relationships with employers and drives revenue to make us self-sustaining.

### GOALS FOR NEXT YEAR

- Implement STEM & Work Readiness Training for High School Foster Youth
- Expand Career Mentor program for young adult foster youth
- Successfully implement our new branch sites serving Morgan Hill/Gilroy and the East Palo Alto/Belle Haven communities.

### SERVICE AREA

Santa Clara County

Southern San Mateo County

## INITIATIVES AND FUNDING

TeenForce has made a commitment to level the playing field for foster youth seeking employment. After four years, we are finding that we are placing foster youth in retail and labor jobs, while non-foster youth are often getting work in technology, health care and other STEM fields. This is not acceptable to us.

Our response is a commitment we made at the 2014 Clinton Global America meeting. Our foster youth STEM & Work Readiness training program will deliver STEM training and paid STEM internships to 100% of Santa Clara County high school foster youth in the next three years. The implementation funding for this program is provided by Symantec Corporation.

Our equal partner in this effort is Silicon Valley Children's Fund. They are the leading foster youth education organization in the county, helping achieve high school and college graduation rates well above national averages. This program also has strong support from the County Office of Education and the Department of Family and Children's Services.

With your help, we can completely change the odds for foster youth in terms of employment opportunities, and long-term self-sufficiency. In

order to execute the plan, we need:

- employers to provide entry-level stem internships (100–200 hours each over the summer). TeenForce can handle all of the recruiting, screening, hiring and payroll details.
- One or more additional sponsors to join Symantec's leadership with pilot and implementation funding.

There are about 80 foster youth entering high school in Santa Clara County each year. We can count to 80. With your help, we can give each one an appropriate workbased learning opportunity.

#### Clients and Funding Supporters

- Our employer clients include: SYNnex Corporation, RFI Communication and Security Systems, Beshoff MotorCars, Sagacent Technologies, Xilinx, and El Camino hospital.
- 2014 Foundation and Corporate Sponsors
  - Walter S. Johnson Foundation
  - Symantec
  - Silicon Valley Children's Fund
  - Goodwill of Silicon Valley
  - Leo M. Shortino Family Foundation
  - Jobtrain, Lauder Family Foundation
  - Cities of Morgan Hill and Gilroy
  - Beshoff MotorCars, US Bank

## GIVING OPPORTUNITIES

• The best way to support TeenForce is to provide a work opportunity to a teen or young adult who is prepared, motivated and ready to enter the workforce. When you make TeenForce youth a part of your workforce development strategy, you support youth and your company goals at the same time.

• Our major focus is to develop STEM-related work opportunities for Summer 2015. We will place youth who have completed our STEM and work readiness curriculum. A 100-hour internship will

cost as little as \$1,500 and will change the career outlook for our youth while improving morale in your organization.

• TeenForce is scaling its staffing model in 2015 to stretch from Gilroy to Redwood City. Scaling funding will be used to measure outcomes and develop corporate employment partnerships that allow us to become self-sustaining.

## VOLUNTEER OPPORTUNITIES

• We are seeking Career Mentors, who are paired with current and former foster youth ages 18–24 as they enter the workforce. Mentors work one-on-one with youth over the course of a year or more. Mentors help youth think strategically about how to leverage the job into improved outcomes in the areas of housing, education, transportation

and earnings potential. Contact Jenee Fortier at 408-827-3078 x5 for more information.

• STEM training volunteers will help deliver curriculum to high school students in conjunction with the program described on the facing page.



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