

SASKATOON'S PREMIER TOURISM MAGAZINE

HOTTIMES

SUMMER IN THE CITY

**DYNAMIC
GLOSS COVER**

170,000 COPIES

**BONUS DISTRIBUTION
IN ALBERTA &
MANITOBA**

**TOURISM
SASKATOON
MEMBERS RECEIVE A
10% DISCOUNT
ON THEIR
ADVERTISING
RATES**

**PURCHASE
ANY AD SIZE
AND RECEIVE A
150-WORD
EDITORIAL
*EVENTS OR
ATTRACTIONS
ONLY**

To confirm your advertising space contact:

The StarPhoenix

**Advertising Sales Consultant
(306) 657-6340**

Toll Free in Canada 1-800-667-3740
or Fax (306) 657-6208



Saskatoon shines with Non-Stop Hot Times!

Join the fun! Saskatoon shines as a host city to exciting sporting events, cultural festivals and artistic extravaganzas. There's a special event for everyone and every taste all summer long.

Hot Times is Saskatoon's premier tourism magazine. Over 170,000 are distributed throughout Saskatchewan, Manitoba and Alberta. Thousands of copies are distributed by Tourism Saskatoon in information stands and visitor centres throughout the summer.

Don't miss this once in a season opportunity!

- MAY - OCTOBER CALENDARS • GLOSSY COVER
- EXTENDED DISTRIBUTION THROUGHOUT SASKATCHEWAN
- Available ONLINE at TheStarPhoenix.com & tourismsaskatoon.com

Be sure to reserve your advertising space in Hot Times and gain your share of this exciting market!

DISTRIBUTION DATE

Saturday, May 10, 2014

EDITORIAL DEADLINEMonday, March 10, 2014

ADVERTISING DEADLINE Wednesday, March 26, 2014

FINAL PROOF BACK DEADLINE..... Wednesday, April 23, 2014

GLOSS PAGES (1st Right of Refusal) DEADLINE Monday, March 3, 2014

GLOSS PAGES PROOF BACK.....Friday, April 11, 2014

SIZE: Pony Tab

Full Page (6x133)	6.5" w x 9.5" d / Unit Code D	\$2,826
1/2 Page Vertical (3x133)	3.125" w x 9.5" d / Unit Code E.....	\$1,503
1/2 Page Horizontal (6x64)	6.5" w x 4.625" d / Unit Code F.....	\$1,503
1/4 Page Vertical (3x64)	3.125" w x 4.625" d / Unit Code H.....	\$ 774
1/4 Page Horizontal (6x30)	6.5" w x 2.1875" d / Unit Code L.....	\$ 774
1/8 Page (3x30)	3.125" w x 2.1875" d / Unit Code J.....	\$ 432

Bonus: FREE FULL COLOUR WITH ALL AD SIZES

PREMIUM POSITIONS:

Inside Front Cover, Inside Back Cover.....	\$3,700
Back Page	\$4,200
Centre Gloss Page (1 & 4).....	\$3,200

Bonus: FREE FULL COLOR WITH PREMIUM POSITIONS