



## OUR VALUES

*Our values are derived from our beliefs about entrepreneurs, volunteers, and supporters. Our culture is rooted in our values and our values guide our actions and behavior and the way we serve our clients, communities, and country.*

OUR BELIEFS	OUR VALUES
<b>American Entrepreneurs</b> are creative, driven, and innovative. They grow small businesses that are absolutely essential to the economic well-being of our communities and our country through job creation and contribution to the tax base.	Our clients come first. We are one national team delivering significant local value by helping small businesses succeed. We combine regional immediacy with our nationwide counselor network to mentor, encourage, support, and guide our clients.
<b>Volunteerism</b> is truly extensive, vital and engrained in the American culture. Volunteers are traditionally altruistic and derive satisfaction from “giving back”.	We, SCORE volunteers, give freely of our time to share our expertise, knowledge and experience with our clients. We are passionate about the SCORE mission and we have fun while providing a valuable service.
<b>Mentoring Matters</b> and small businesses and entrepreneurs are more likely to succeed, grow and contribute to our economy if their aspirations are nurtured through the compassionate assistance and guidance of SCORE Mentors.	<p>Each of our clients is unique and we seek to value and understand their dreams and identify their true needs. We focus on their success and outcomes by providing the highest quality advice through a wide variety of delivery methods that are convenient and useful. We seek and find the best information for each client, whether that information comes from us, our peers, or external resources.</p> <p>Our client relationships are based on respect, honesty, trust, caring, and maintaining confidentiality of all client information. We take a long-term view and we provide an enduring benefit by being a resource throughout the live of the business.</p> <p>We embrace diversity of thought, expertise, experience, race, gender, and background because it makes our organization stronger and our culture more dynamic. Having volunteers with diverse backgrounds, interests, perspectives and thinking is critical in achieving success with a diversified clientele.</p>
<b>Contributors and Supporters receive</b> significant value from their support of SCORE that can be measured by the multiple that comes from the success of our clients.	We actively seek partners, contributors, and supporters who are aligned with our Values, Vision, and Mission. We are good stewards of the support that we receive and insure that we are fiscally responsible, honorable in our actions, and adhere to our code of ethics.