



DSAA 2013 Conference Program New Orleans, Louisiana

Subject to Change



| Wednesday, November 6, 2013 | |
|---|--|
| 8:30 am to 4:00 pm | DSAA Board/Business Meeting Open To All Membership/Attendees (Bacchus Room) |
| 9:00 am | New Orleans Group Tour: Meet In Front of Hotel |
| 9:30 am to 2:00 pm | WORKSHOP: Tracking The Driver's Decision Making Process (Jackson Room) |
| 12:00 pm to 6:00 pm 5:00 pm to 5:30 pm 3:00 pm to 3:30 pm 6:30 pm to 7:00 pm | Registration (Gallery 4-6 Area) Exhibitor Orientation (Gallery 4-6) New Member Orientation (Bacchus Room) Exhibit Set-Up |
| 7:30 pm to 9:30 pm | WELCOME RECEPTION WITH BUFFET DINNER (Gallery 4-6) All Attendees Welcome Sponsored By: Exhibit Hall Open (Gallery 4-6) |
| Thursday, November 7, 2013 | |
| 8:30 am to 10:00 am Gallery 4-6 | Thomas Fitzgerald Opening Breakfast Welcome Speaker: Stephen Campbell, LA OMV Commissioner Keynote Speaker: Sidney C Hurlbert AAA Speaker: Dr. William Van Tassel Master of Ceremonies: Goldy Atwal All Social Attendees, Speakers and Exhibitors Welcome Sponsored by: AAA |
| 10:15 am to 11:30 am Gallery 4-6 | EXHIBITS OPEN: Spend time exploring what our exhibitors have to offer... |
| Note: Dual Seminars | All Seminars located in Gallery 1 and 2 |
| 11:30 am to 1:00 pm Gallery 1 | Simulation and the Driver Competency Assessment Pierro Hirsch, Virage Simulation and Denis MacNeil, DCA |
| 11:30 am to 1:00 pm Gallery 2 | Driver Distraction Panel Christiana Yager and Jennifer Smith |
| 1:00 pm to 2:00 pm Gallery 4-6 | LUNCH with Exhibitors |

| Thursday, November 7, 2013 (Continued) | |
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| 2:00 pm to 3:30 pm Gallery 1 | Fun at Work - WORKS Sydney C. Hurlbert |
| 2:00 pm to 3:30 pm Gallery 2 | Making The Most Of Technology Maria Herbert, Drivers Ed Solutions |
| 3:30pm to 4:00pm Gallery 4-6 | BREAK with Exhibitors |
| 4:00 pm to 5:30 pm Gallery 1 | Online Driver Education Dr. Bill Van Tassel, AAA |
| 4:00 pm to 5:30 pm Gallery 2 | Delivering Exceptional Customer Service Sydney C Hurlbert |
| Evening Event | SOCIAL EVENT: Creole Queen Dinner/Jazz Cruise |
| Friday, November 8, 2013 | |
| 7:30 am to 9:00 am Gallery 4-6 | BREAKFAST With the Exhibitors |
| 9:00 am to 10:00 am Gallery 1 | Oregon Model for Driver Education and Training Bill Warner, Oregon Dept. of Transportation |
| 9:00 am to 10:00am Gallery 2 | Autonomous Vehicles Jim Wright, NHTSA |
| 10:00 am to 10:30 am | BREAK |
| 10:30 am to 12:00 pm Gallery 2 | Bioptics Driving Concepts, Confusion & Proliferation Chuck Huss |
| 10:30 am to 12:00 pm Gallery 1 | Retiring from a Small Business...What is Your Business Worth? Michael Pucciarelli, CPA |
| 12:00pm to 1:30pm Gallery 4-6 | LUNCH With Exhibitors - Last Chance To Visit Exhibitors |
| 1:30 pm to 2:30 pm Gallery 2 | Dori Slosberg Foundation, Tara Kirschner |
| 1:30 pm to 2:30 pm Gallery 1 | Assessing and Training Drivers With Challenges Tom Antkow, Driver Safety Consultants, Inc. |
| 2:30pm to 3:00 pm | BREAK |
| 3:00 pm to 4:00 pm Gallery 2 | FHWA: Nine Proven Road Safety Countermeasures Betsey Tramonte, Safety Programs Coordinator John Broemmelsiek, ITS/Traffic Operations Engineer, FWHA LA Division |
| 3:00 pm to 4:00 pm Gallery 1 | The Norwegian System For Obtaining A Driving Licence Herman Anker, Oslo & Bærum Traffic School AS, CEO |

| Friday, November 8, 2013 (Continued) | |
|---|---|
| 4:00 pm to 5:00pm Gallery 1 | Sudden Impact Bridget Gardner, RN |
| 4:00 pm to 5:00 pm Gallery 2 | What's in Your Toolbox William Saxton, Road-Ready Driver Training School |
| 6:00 pm | Awards Dinner Banquet Master of Ceremonies: Joe Pauswinski |
| Saturday, November 9, 2013 | |
| 8:00 am to 8:30 am | Breakfast |
| 8:30 am to 10:00 Gallery 1 | Preparing Your Classroom Presentation Using Prezi Bring Your Laptops and Tablets TAG N GO |
| 10:00am to 12:00 Gallery 1 | Roundtables: What to do When you receive a complaint, Making the most of your advertising dollars, Sexual Harassment Insurance, Cost of teaching btw, Classroom techniques, Behind-the-wheel teaching techniques, How to find you marketing niche, Making your classroom interactive and even more subjects to be announced ... |

What's new this year

1. Group tour on Wednesday: meet in front of the hotel on Canal St.
2. Pre-Conference workshop 9:30am-2:00pm in the Jackson Room
3. New Member Orientation from 3:00 - 3:30pm in the Bacchus Room
4. Designated hours devoted to exhibitors!

Regular Registration 9/17/2013 to 10/13/2013

Members

| | |
|-------|-------------------------------|
| \$350 | 1 ST delegate |
| \$275 | Additional (from same school) |
| \$175 | Social Functions ONLY |

Non-Members

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| \$400.00 |
| \$375.00 |
| \$175.00 |

Late registration for members after 10/14/2013

Members

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|----------|-------------------------------|
| \$400 | 1 st delegate |
| \$325 | Additional (from same school) |
| \$175.00 | Social Functions ONLY |

Non-members

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| \$450.00 |
| \$425.00 |
| \$175.00 |

Board Meeting 8:30AM TO 4PM, Wednesday November 6th, 2013
Conference Thursday November 7th to Saturday November 9th, 2013

CONFERENCE LOCATION:

THE MARRIOTT

555 CANAL ST,

NEW ORLEANS, LA 70130

USA

PHONE: 1-504-581-1000

HOTEL WEBSITE: <http://www.marriott.com/hotels/travel/msyla-new-orleans-marriott/>

THE CONFERENCE HOTEL ROOMS ARE SOLD OUT.

Below is a Nearby Alternative Hotel:

Wyndham New Orleans - French Quarter

124 Royal Street, New Orleans, LA 70130

1-504-529-7211 or 1-866-781-3768

HOTEL WEBSITE: <http://www.wyndham.com/hotels/louisiana/new-orleans/wyndham-new-orleans-french-quarter/hotel-overview>

The DSAA Rate:

Tues-Thurs is \$115/night

Fri and Sat \$275/night

Cutoff date is October 7, 2013!!

***Any questions please contact the DSAA Communications Office:
1-800-270-DSAA(3722) or info@thedsaa.org

