



New Jersey Amusement Association

New Jersey Amusement Association incorporated within the State of New Jersey for over 60 years.

Whereas, the Land of Make Believe, located in Hope, NJ, operates a clean, safe, family environment within the state of New Jersey providing a wonderful place to work where people know each other, listen and respect each other, work together to benefit the community and its amusement families; and

Whereas, the Land of Make Believe has provided an economic engine in the community of Hope, New Jersey and helped the citizens of the community to become better business people of today; and

Whereas, the employees possess a selfless, creative, community-minded spirit; and

Whereas, meeting the unique challenges of operating a clean, safe, family friendly environment within the community of Hope, New Jersey, providing miles of smiles and limitless amounts of fun for children and their families for the last 60 years; and

Whereas, amusement parks – in addition to being sources of innovation and resourcefulness that reach beyond geographical boundaries to deliver family memories are also typically the economic foundation of their communities, with every dollar spent generating endless amounts of smiles; and

Now, Therefore, NOW, I, the President, William Gehlhaus of the New Jersey Amusement Association do hereby proclaim August 5, 2014 to be Land of Make Believe Day within the amusement industry, and encourage all members to honor our partner as a wonderful place to make children smile, create family memories and to be a great place to work; and

Further, I encourage all partners to recognize the uniqueness of the family fun and memorable experiences that are provided at Land of Make Believe amusement park every day and most importantly, the valuable services they provide to address those needs and opportunities.

Dated, this ____ day of _____, 2014