2014 ANNUAL SPONSORSHIP INFORMATION & PARTICIPATION FORM

The Association of Jewish Family and Children's Agencies (AJFCA) is the membership organization for over 125 agencies across North America. Our members are located in communities large and small in 35 US states and 5 Canadian provinces. Our agencies are as diverse as the communities they serve and address a wide range of needs. Our agencies' services are available to all in the community, regardless of race or religious affiliation.

Member agencies offer services in the following areas:

- Addiction
- Adoption
- Affordable Housing
- Assisted Living
- Behavioral Health
- Career and Vocational Services
- Children, Youth and Families
- Community Development
- Disabilities
- Emergency Services
- Disaster Relief
- Geriatric Care Management
- Healthcare
- Homelessness
- Immigration and Refugee Services
- Long Term Care
- Outreach and Support
- Senior Services
- Home, Health and Companion Care
- Plus, a wide range of community and campus-based services

AJFCA fosters the work of its member agencies' professional and volunteer leadership in serving their clients and communities. Through advocacy, consultation, education and networking, the Association promotes services and policies that assist those in need, sustain healthy individuals and families, and strengthen individual and family connections to the Jewish and general communities.

As the national network, AJFCA serves as the collective voice and advocate for its member agencies and provides strong leadership and support through:

- Development of professional and volunteer leaders
- Facilitating the exchange of expertise among the agencies
- Serving as a catalyst for collaborative projects
- Advocating for justice in areas of human service
- Leveraging purchasing power

The AJFCA and IAJVS Annual Conference brings together more than 350 attendees, three fourths of whom are chief executive officers, senior management, and board presidents and leaders of Jewish nonprofit human service agencies. Outstanding workshops, guest speakers and networking opportunities abound for AJFCA Annual Conference attendees, sponsors and exhibitors. The conference will be held at the Fairmont The Queen Elizabeth in Montreal in Quebec May 4-6, 2014.

All sponsors will exhibit in the AJFCA Delegates Lounge, the gathering place for all conference attendees Sunday and Monday. Additionally, all sponsors are invited to attend the Sunday evening Host Community Reception for an opportunity to mingle with conference delegates and get a taste of Montreal hospitality. Sponsors will have the opportunity to meet, speak with, and provide materials to conference attendees on Sunday and Monday.

ANNUAL SPONSORSHIP LEVELS

PLATINUM: $10,000

- **Individual consultation with AJFCA CEO on enhancing relations with member agencies**
- **Named sponsorship opportunity for conference session with podium recognition**
- Two complimentary annual conference registrations
- A **90-minute workshop session** during the conference
- Conference attendee lists with contact information
- **Complimentary AV**
- Opportunity to exhibit and display promotional materials in the Delegates Lounge
- A one-page flyer to be included in the Delegates Kit
- Mobile app ad
- A link on the AJFCA website
- Opportunity to sponsor up to **4 webinars and/or conference calls** during the year
- Opportunity to contribute up to **8 content articles** to the weekly e-newsletter
- A conference package (including program, name badge, etc . . .)

GOLD: $5,000

- **Named co-sponsorship opportunity for conference session**
- Two complimentary annual conference registrations
- A **60-minute workshop session** during the conference
- Opportunity to exhibit and display promotional materials in the Delegates Lounge
- A one-page flyer to be included in the Delegates Kit
- Mobile app ad
- A link on the AJFCA website
- Opportunity to sponsor up to **2 webinars and/or conference calls** during the year
- Opportunity to contribute up to **4 content articles** to the weekly e-newsletter
- A conference package (including program, name badge, etc . . .)

SILVER: $2,500

- One complimentary annual conference registration
- A **30-minute information session** during the conference
- Opportunity to exhibit and display promotional materials in the Delegates Lounge
- A one-page flyer to be included in the Delegates Kit
- Mobile app **ad**
- A link on the AJFCA website
- Opportunity to contribute up to **2 content articles** to the weekly e-newsletter
- A conference package (including program, name badge, etc . . .)

BRONZE: $1,000

- One complimentary annual conference registration
- Opportunity to exhibit and display promotional materials in the Delegates Lounge
- A one-page flyer to be included in the Delegates Kit
- A link on the AJFCA website
- A conference package (including program, name badge, etc . . .)

EXHIBIT SCHEDULE
(Subject to change)

SUNDAY, 5/4/14

8:00 am Exhibit Setup
10:00 am Exhibits Open
3:00 pm Refreshment Break in the Delegates Lounge
5:00 pm Exhibits Close
6:30 pm Host Community Reception

MONDAY, 5/5/14

10:00 am Exhibits Open
3:00 pm Awards Reception in the Delegates Lounge
5:00 pm Exhibits Close

SPONSORSHIP DETAILS

- Workshop session locations will be assigned once sponsorship has been secured. Audio/visual equipment is available upon request and at an additional fee. (This includes Wi-Fi, outlets, power cords, laptops, projectors, screens, etc . . .)

- Conference attendee lists will be disseminated to eligible sponsors after the conclusion of the conference and will include email addresses.

- Signage provided by AJFCA will remain property of AJFCA. Please email signage titles and logos as 300 dpi jpeg or png files to Sandra Rosenbaum, srosenbaum@ajfca.org no later than Monday, February 3, 2014.

- Sponsors may provide promotional materials for display in the Delegates Lounge. Suggested number of copies and shipping details will follow. Exhibit space will be approximately 10' x 10' and will include one 6' table, two chairs, and a wastebasket.

- Sponsors are encouraged to create a one-page flyer (two-sided, if desired) to be included in the Delegates Kits. Suggested number of copies and shipping details will follow.

Please note: Number of participants is not guaranteed.

2014 ANNUAL SPONSORSHIP APPLICATION FORM

2014 Annual Conference
May 4-6, 2014
Fairmont The Queen Elizabeth
Montreal, Quebec

Please complete this form in its entirety and return to Sandra Rosenbaum by Friday, January 24, 2014.

Email: **srosenbaum@ajfca.org**

Fax: **410-664-0551**
Attention: Sandra Rosenbaum

Mail: **5750 Park Heights Avenue, Baltimore, MD 21215**

SPONSORSHIP LEVELS:

☐ **Platinum :**	$10,000	☐ **Silver:**	$2,500
☐ **Gold:**	$5,000	☐ **Bronze:**	$1,000

CONTACT INFORMATION (to be listed on AJFCA website):

Company/Organization:

Website:

Contact Person:

Title/Position:

Email:

Phone:

Mailing Address:

ORGANIZATION/COMPANY REPRESENTATIVES:

Please list the names, titles and email addresses of the individuals that will be representing your organization/company at the conference:

1.

2.

METHOD OF PAYMENT:

Email: **srosenbaum@ajfca.org**

Fax: **410-664-0551**
Attention: Sandra Rosenbaum

Mail: **5750 Park Heights Avenue, Baltimore, MD 21215**

Check enclosed payable to AJFCA: ☐

Credit Card: ☐ DISCOVER ☐ VISA ☐ MasterCard ☐ AMERICAN EXPRESS

Credit Card Number:

Expiration Date:

Security Code:

Cardholder's Name:

Signature (if faxed or mailed): _____

ORGANIZATION/COMPANY DESCRIPTION:

Please include an up to 50-word description for the conference program booklet:

Association of Jewish Family & Children's Agencies
5750 Park Heights Avenue
Baltimore, MD 21215

Phone: 800-634-7346
Fax: 410-664-0551
Website: www.ajfca.org