

Dear Jewish Social Justice Roundtable organizations,

We are excited to invite you to become a part of **Amplifier: The Jewish Giving Circle Movement**, a new initiative created through a partnership between Natan, the Charles and Lynn Schusterman Foundation, and dozens of giving circles and organizations around the world. Read on to learn more, and please join us for an informational webinar on September 10 at 1pm ET. [RSVP here](#).

We have created Amplifier to strengthen and expand the universe of Jewish giving circles in order to engage thousands of new people in giving through giving circles and to strengthen the ability of nonprofit organizations and social entrepreneurs to connect to giving circles and even to run their own.

**Giving circles** are groups of people who come together to pool their charitable donations and decide together where to give their money away. **Jewish giving circles** are giving circles that are inspired by Jewish values, and may or may not give to Jewish and/or Israeli causes. **Amplifier** is a global movement of Jewish giving circles, inspired by the understanding that giving circles catalyze philanthropy, strengthen members' identity and engagement with the nonprofit sector, and build values-driven, grassroots communities.

Amplifier has just launched a robust web platform at [www.AmplifierGiving.org](http://www.AmplifierGiving.org) that includes a Resource Library, a Giving Circle Directory and circle management tools, an organizational directory and Common Grant Applications. Off-line, we offer training, coaching, convenings, and workshops to help giving circles get off the ground and to strengthen and sustain their work over time.

**There are (at least!) two ways that your organization can benefit from giving circles and from being part of Amplifier.**

1) **As a fundraising tool.** Amplifier offers a Common Grant Application that nonprofits can fill out in order to be searchable by all giving circles registered on the Amplifier platform. The Common Grant Application populates an Organization Directory entry for your organization that is publicly viewable by anyone who visits the site. Spread the word about your organization to people who are actively looking for organizations and projects to fund: [register your organization](#) and submit a **Common Grant Application now**.

2) **As a programmatic tool.** Giving circles are infinitely customizable and organizations are beginning to use them in a wide variety of ways to engage their stakeholders more deeply. Many giving circles operate under the banner of another organization – a registered nonprofit or foundation that, at minimum, serves as a conduit for members' donations and, at maximum, runs the giving circle as its own program. Hosting or running giving circles is a way to create a culture of giving among your stakeholders, and to grow and strengthen your community by providing meaningful, prolonged engagement with your organization's values, mission and programs. Learn more at the webinar on September 10 at 1pm ET. [RSVP here](#). We are also happy to offer individual consultations if the webinar time does not work for you (reach out to Aviva Stampfer, Program Assistant, [here](#)).

Many thanks for your partnership in this effort and all the best,  
Felicia

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