

Board Leadership

TITLE	Leading Your Agency: Key Issues for the Board
DESCRIPTION	Board leaders from four member agencies discuss topics of relevance to boards as they lead their agencies. Issues to be discussed in small group format include: fundraising, board engagement, strategic planning and board diversity. Come engage in an interactive discussion with your colleagues from across North America and leave with great ideas to bring back to your agencies.
PRESENTERS	Roselle Ungar, Board President, JFS New Orleans (Fundraising) Andi Lerner Levinson, Board President, JFS Cincinnati (Board Engagement) Howard Zack, Board President, JFCS Minneapolis (Strategic Planning) Michael Alpern, Board President, JFS Edmonton (Board Diversity)

TITLE	You're Too Jewish, You're Not Jewish Enough: How To Message and Fundraise in the Jewish and Secular Communities
DESCRIPTION	Many Jewish Family Service agencies provide a broad range of services to the non-secular population. Yet the Agency roots are in the Jewish community, as are many of the Board members and donors. Agencies face many dilemmas and issues in dealing with this dual identity and promoting the message of core values to the community and beyond. There are issues in Board diversity, fundraising and programming. Convincing the secular world that the Agency supports non-Jewish clients and ensuring to the Jewish community that programs support their needs are dual priorities many agencies face. Gulf Coast Jewish Family & Community Services will discuss their strategies for connecting with the local community as well as to mainstream funders and donors. They will discuss how a broad range of services fit together and how important the Jewish values are as the underpinning of all that Gulf Coast JFCS does.
PRESENTERS	Barbara Sterensis, Board Chair, Gulf Coast JFCS Rochelle Tatrai-Ray, CEO/COO, Gulf Coast JFCS Stuart Berger, VP, Development & Marketing, Gulf Coast JFCS Cindy Stern Minetti, Director, Jewish Family Services, Gulf Coast JFCS

More sessions are being planned for this track and will be added as details are confirmed.

All program details are subject to change. This document is current as of 2/13/14.