# The New York Times Academic Site Licenses

The New York Times is pleased to announce the availability of Academic Site Licenses to our Web site, <a href="NYTimes.com">NYTimes.com</a>. Now you can provide your campus with daily access to the world-class journalism of The New York Times from any location, on any computer and via smartphone.

## **Benefits to Your Academic Community**

An Academic Site License gives widely available access to content that enhances the educational experience for students and faculty alike. For students, <a href="NYTimes.com">NYTimes.com</a> opens the door to every corner of the globe and a world of ideas across the curriculum, enhancing awareness of current events and fostering critical thinking. For faculty and staff, <a href="NYTimes.com">NYTimes.com</a> can add relevance to their courses, stimulate classroom discussion and deepen students' intellectual curiosity.

### Your users will enjoy these features of NYTimes.com

- Continuous updates in real time with breaking news and blog posts
- Readable on any computer or tablet browser and via smartphone apps
- An information environment that is completely browsable and searchable
- Multimedia journalism including award-winning video, photos, infographics, podcasts and more
- Interactive features giving the user the ability to access reader comments and join the discussion
- Access to articles in the archive of The New York Times back to its founding in 1851, with the limitation only that the number of articles that may be accessed within the date range 1923-1986 is restricted for copyright reasons.
- Users will have the ability to:
  - o share and discover content easily on social networks like Twitter and Facebook
  - o save articles of interest
  - o subscribe to e-mail newsletters on topic areas of interest
  - o receive news alerts, either on predefined topics or through a keyword the user designates

## **Special Bonus**

With your purchase of an Academic Site License, we offer your faculty free access to two password-protected sites: The New York Times in Leadership and The New York Times in the First Year. These programs give educators opportunities to connect competency skills to real-world examples, with resources including a daily article with discussion questions, reading lists, Webcasts with Times journalists, and more.

#### **User Access and Authentication**

Users will enjoy access from any location or browser, and we can initially authenticate them in one of three ways:

- You provide us with the individual names and e-mail addresses of all authorized users.
- Your users do not have to be individually identified, but they must have a valid e-mail address from the domain or sub-domain(s) you specify.
- Your users do not have to be individually identified, but they must initially activate their entitlement while on campus within your network.

#### Cost

Cost tiers start at \$5.98 per person with a minimum order of 1,000 individuals; \$4.94 per person for 3,000 individuals, and additional discount tiers for larger campuses. The tiers represent a minimum savings of 94% compared to our rate of \$97.50 for an individual education rate subscription.

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9-25-2013