



Custom XC Ski Apparel: *The How-To*

Perfect for teams, clubs, or even companies, custom xc apparel is the best way to define a group as one. Believe it or not, designing your own custom ski apparel is easier than you think! You don't need to be a graphic artist by trade to start. Here are a few tips from Mt. Borah on how to begin. *Read More*

1. Design –

- a. Do you have any design ideas, or patterns you might like? Simply sending a photo or sketch is usually enough for any professional graphic artist to bring your vision to life. If you're still stumped on design, you can also use a [semi-custom design builder](#) to help get your idea started.
- b. What are your design colors? Most apparel companies offer nearly unlimited colors with digital printing and can match specific company PMS colors too.
- c. Do you have any logos or graphics you want to use? It's important to send hi-res images and "vector" graphics if possible, so your design is crisp and clear when printed.

2. Ordering –

- a. Pricing is usually determined by your estimated quantity, and may vary from vendor to vendor. It is best to estimate your order size at the beginning of the order so the vendor can forecast its production schedule.
- b. Submit a deposit or school PO and let the process begin!

3. The Design Process –

- a. A friendly customer service rep will be sure to guide you through the entire custom process, from setting up your billing information to collecting design notes and beyond.
- b. Initial designs are provided just a few days after your deposit or PO, and you will then have the chance to review and/or revise your design(s). *This revolving process is key to make sure your custom design is exactly as you had envisioned and generally uses 3D digital modeling to showcase your design as it will be produced.*
- c. Submit final sizing and quantities. These are requested after your design and colors are approved and ready for production. This process (design) typically takes 3-4 weeks depending on the number of revisions needed.

4. Turnaround Time and Delivery –

- a. With an approved design and final sizes, your custom apparel will be sent to the production line. Turnaround time runs about three to four weeks on average, but may vary from vendor to vendor.

The bottom line, don't be intimidated by designing your own custom team apparel. It's a powerful statement for any team, club, or company and can be a very fun process! Be sure to select a vendor that guarantees timely delivery, uses quality materials and controls its own manufacturing. These factors are key to ensure your one-of-a-kind apparel is nothing short of extraordinary! Feel free to visit mtborah.com, or email info@mtborah.com to learn more.