

Truckee Meadows Parks Foundation

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Press Release

FOR IMMEDIATE RELEASE

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Truckee Meadows Parks Rephotography Project

Strengthening cultural life through public stewardship of our parks

Reno, NV The Parks Rephotography Project is a volunteer-driven initiative that helps strengthen our sense of place here in Truckee Meadows. The Project provides citizens with a fun way to engage in civic life and make a lasting contribution to their community. There are two components to the Project: 1) Contemporary Rephotography and 2) Historical Rephotography.

Contemporary Rephotography: By registering as a Park Site Steward, volunteers establish photo point locations in a Washoe County, Reno or Sparks park of their choice. These site stewards commit to taking one picture of the exact same park scene every three months. Parks Foundation staff and volunteers tie these photos together in an online slideshow to show change over the seasons and over the years. Through this process, a continuous photographic record will emerge documenting change in our parks that will be open and accessible to the public.

Historical Rephotography: A visual art exhibition, entitled *Parks: Past/Present Perspectives*, consists of 18 historical photographs culled from personal, public, and private collections. These photographs have been recreated to show the effects time, the environment and policy decisions have had on our parks. Selected works will be displayed in the Parks Foundation booth during the 2014 July Artown Festival.

On Saturday, May 10th, Truckee Meadows Parks Foundation, in cooperation with the City of Reno and our sponsors, will host a free exhibition of *Parks: Past/Present Perspectives* at the California Building located in Idlewild Park. At 10am all citizens of Truckee Meadows are invited to come down pose for the recreation of an iconic photo featuring 110 citizens in front of the California Building. It's a great way to become a part of Reno's history!

As part of the 2014 July Artown Festival, the Parks Foundation will have a booth in Reno's Bicentennial Park in the Truckee River Arts and Culture District (just East of the Lear Theatre) every Friday through Monday from 1:00 pm to 7:00 pm. Parks Foundation members will provide free, 15-minute workshops that focus on photo composition basics and the artistic/scientific method of rephotography. Visitors will be encouraged to sign-up to steward their favorite park and contribute to the ever-growing Contemporary Archive.

Visitors to the booth will be encouraged to share old park-based photographs from their personal collections and help build the Historical Archive. Parks Foundation photographers will digitally copy the photographs and then help citizens recreate these images.

To tour the on-line Rephotography Archives, or to volunteer as a Parks Site Steward, visit www.tmparksfoundation.org. The Parks Rephotography Project is co-sponsored by the City of Reno and is made possible by a grant from Historic Reno Preservation Society.

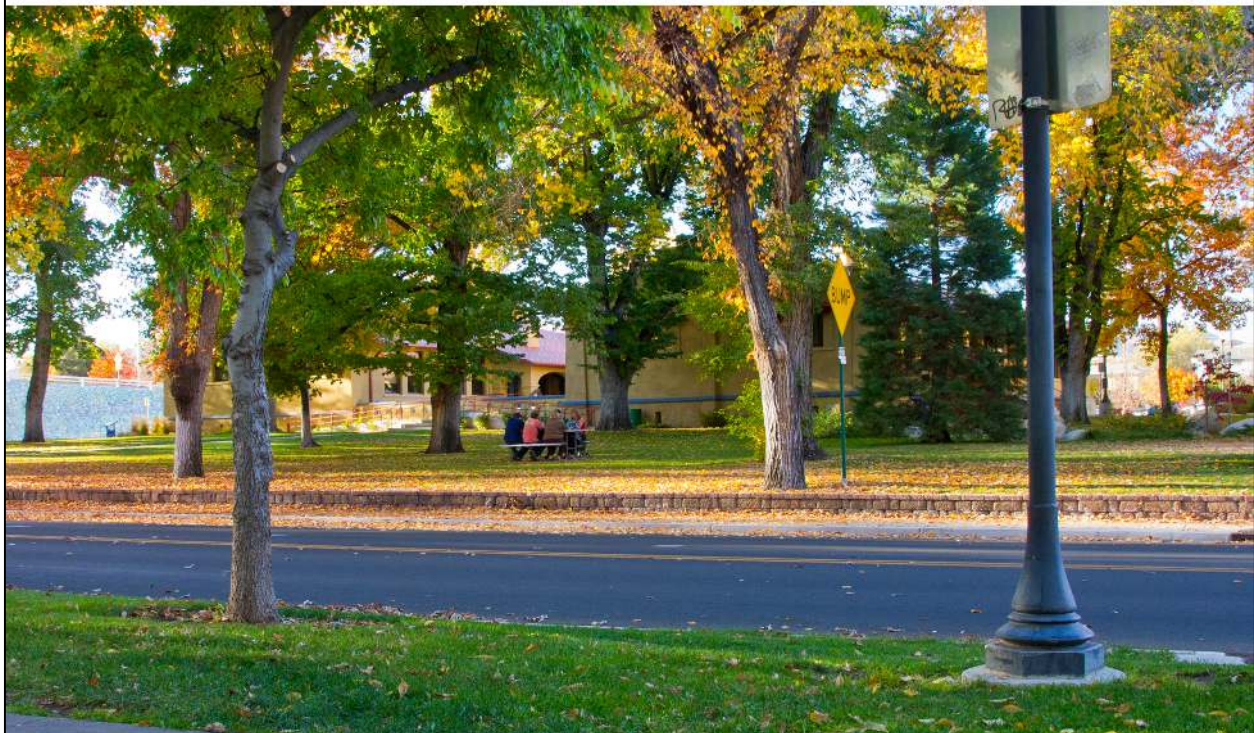
Rephotography examples follow.



Truckee River Island Park circa 1937 and 2013. Credit top: UNR Special Collection; Credit bottom, Ernest Ross



California Building at Idlewild Park circa 1928 and 2013. Credit top: UNR Special Collection; Credit bottom, Ernest Ross



McKinley Arts & Culture Center. Credit top: UNR Special Collection; Credit bottom, Ernest Ross

