

For Immediate Release



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2014 Leadership Hartsville Class Announces Community Service Project

Class to raise monies for downtown benches

Hartsville, S.C. – The 2014 class of Leadership Hartsville announced today that it will raise funds to purchase up to 12 benches as its community service-based project. The benches will be strategically located throughout downtown Hartsville to help attract and retain patrons to the downtown area. Funds raised by the class above the cost of the benches, plaques and installation will be used towards a hands-on service project to benefit the Hartsville Boys and Girls Club.

The 2014 Leadership Hartsville class will also be raising funds by selling water at the spring *Concerts on College Avenue* series in downtown Hartsville.

“This was a unanimous decision made by the 2014 Leadership Hartsville class after many hours of serious and heartfelt discussion,” said Aimee Cox-King, president of the Greater Hartsville Chamber of Commerce, which manages the Leadership Hartsville program. “After meeting and hearing from leaders throughout the community, the class thought this project was in line with the city’s overall objective to make downtown the center of economic activity, attract patrons to downtown and its many unique shops and enhance the overall warm and open feel of downtown Hartsville.”

The solid steel benches will also serve as a reminder to all of the people and businesses that have helped make Hartsville what it is today. Companies, businesses and individuals that are interested, can purchase naming rights to a bench for \$1,500. Twelve benches with naming plaques are available on a first-come, first-serve basis.

Donations of any amount are welcome. If you are interested in donating to the 2014 Leadership Hartsville project, please make your check payable to Hartsville Community Development Foundation and include “Leadership Hartsville 2014” in the memo line. Send your donation to Hartsville Community Development Foundation, P.O. Box 578, Hartsville, SC 29551 by May 22, 2014. All donations are tax deductible.

The city will be responsible for placing, installing and maintaining the benches.

Led by the Greater Hartsville Chamber of Commerce, Leadership Hartsville is an innovative program designed to provide essential information about the community in order to enhance our emerging and existing leaders’ knowledge and vision for Hartsville. The nine-month program explores Hartsville’s legacy, lifestyle, livelihood, learning, leisure, law and leadership and includes two, two-day retreats where participants hone their leadership skills and develop their community service-based project. Participants meet professionals, business executives, community and government leaders and social change agents. If you are interested in learning more about Leadership Hartsville, or in joining the 2015 class, please contact Aimee Cox-King at president@hartsvillechamber.org or (843) 332-6401.

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