

Friends of the White Plains
Youth Bureau
proudly presents:

INSPIRING MINDS IN MOTION

The White Plains Youth Bureau's
Ninth Annual Dance Benefit
Honoring

CHOREOGRAPHER/ARTISTIC DIRECTOR

Camille A. Brown

and

EDUCATOR/ACTIVIST

Dr. Saul M. Yanofsky



Photo by Ra-Re Valverde

**Saturday,
January 25
2014 • 7pm**

**White Plains
Performing Arts Center
11 City Center**

General Admission
\$30/\$50

Premium tickets
(includes post-performance
VIP reception) \$100

FRIENDS OF
WPYB



Photo by Matt Karas

INSPIRING MINDS IN MOTION

Join us for this annual event as we honor two talented and committed professionals who have devoted their careers to nurturing the aspirations of youth.

Dr. Saul M. Yanofsky Assistant Dean of Academic Affairs at Westchester Community College and former Superintendent of the White Plains City School District, recognized for his creation of programs to ease the high school to college transition.

Ms. Camille A. Brown a multiple award-winning choreographer, recognized for her daring works and performances that combine theatre and dance.

Ms. Brown's performance at the Benefit will cap off an evening of high energy dances performed by groups including the **O'Rourke Irish Dancers, Keen Dance Theater, Mr. Aubrey's Show Kids, Pride Xtreme** and the Youth Bureau's **Fusion Dancers**.

For more information contact **Adrienne Rivers**, arivers@whiteplainsny.gov, 914-422-1378.

Tickets are available at the White Plains Performing Arts Center, 11 City Center (www.wppac.com) or at the White Plains Youth Bureau, 11 Amherst Place.

SPONSORSHIP OPPORTUNITIES

Place an ad in the souvenir program by January 15, 2014.

Event Sponsor	\$5,000
Back cover ad	\$2,500
Reception Sponsor	\$2,000
Inside front cover ad	\$2,000
Inside back cover ad	\$1,700
Full page ad	\$500
½ page ad	\$300
¼ page ad	\$200
Business card ad	\$100

All proceeds benefit the youth of White Plains participating in programs offered by the White Plains Youth Bureau, where its mission is to help young people develop into healthy adults.

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arivers@whiteplainsny.gov, 914-422-1378.

Name _____

Affiliation/Company _____

Email _____

Phone _____

Address _____

City _____

State _____ Zip _____

Please make check payable to White Plains BID.

Total Enclosed \$ _____

Event Sponsor \$5,000

- Logo added to marketing material
- Mention during opening remarks
- Display of company banner at theatre
- Table in theatre foyer
- Full page ad in souvenir program
- Four performance tickets & four reception tickets

Reception Sponsor \$2,000

- Full page ad in souvenir program
- Banner displayed at reception
- Mention in opening remarks at reception
- Four performance tickets & four reception tickets

Event Program Advertising

Email ad copy or art (pdf or high resolution jpg)
due January 15, 2014 to jill@jillsingergraphics.com

<input type="checkbox"/> Back Cover	7.5" w x 10" h	Color	\$2,500
<input type="checkbox"/> Inside Front Cover	7.5" w x 10" h	Color	\$2,000
<input type="checkbox"/> Inside Back Cover	7.5" w x 10" h	Color	\$1,700
<input type="checkbox"/> Full page	7.5" w x 10" h	B/W	\$500
<input type="checkbox"/> 1/2 page	7.5" w x 5" h	B/W	\$300
<input type="checkbox"/> 1/4 page	3.75" w x 5" h	B/W	\$200
<input type="checkbox"/> Business card	3.75" w x 2.5" h	B/W	\$100