



**JORDAN RIVER**  
OUR RIVER - OUR FUTURE

September 15, 2013

Dear Supporter of the Jordan River,

Please consider sponsoring the Jordan River Commission's Second Annual Awards Gala! This is our annual fundraising event, and all proceed from the event go directly toward projects that improve the Jordan River Parkway.

**SECOND ANNUAL AWARDS GALA**

*Wednesday October 30, 2013*

*6:30 – 9:30 pm*

*Utah Cultural Celebration Center*

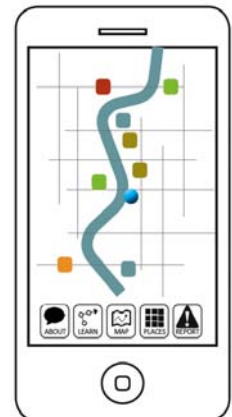
*1355 W 3100 S, West Valley City, Utah 84119*

**HONORING**

*Peter Corroon, Councilman David Wilde,  
and Jenny Wilson*

*Commissioner Larry Ellertson, and  
local non-profit Splore*

The Jordan River Commission (JRC) is a voluntary partnership of local governments and community organizations working together to increase environmental, economic, cultural, and recreational value of the Jordan River corridor. The JRC is currently working on an interactive, educational, mobile website for the river corridor, with the assistance of an Urban Waters grant from the EPA. Using smartphone technology and a series of interpretive stops, we are turning the Jordan River Parkway Trail into a nature center without walls. With this new tool, trail users will be able to learn about the Jordan River's history, ecology, and water, and about the role that individuals can play in restoring and improving the quality of the corridor. Content for the interpretive website is being developed by community members and high school students in the west side of Salt Lake City, and by the general public at large.



**Help us make this great resource available to the community and local schools by attending or sponsoring the JRC's Second Annual Awards Gala.** Your support for the Jordan River Commission reflects your commitment to improve the quality of life for the entire region.

Sincerely,

Laura Hanson  
Executive Director

Corey Rushton  
JRC Chairman and West Valley City Council

195 North 1950 West • P.O. Box 91095 • Salt Lake City • Utah • 84109-1095  
801-536-4158 • [www.jordanrivercommission.com](http://www.jordanrivercommission.com)

*The Jordan River Commission is a tax exempt governmental organization, and donations, less \$30 per guest, are tax deductible.*



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## SPONSORSHIP OPPORTUNITIES

You are invited to sponsor the Awards Gala and help support the programs and efforts of the Jordan River Commission.



### **Regatta Level                      \$5,000**

- Table for eight (8) at the Second Annual Awards Gala
- Sponsor recognition: Sponsor logo included on gala invitation, on the new mobile website, displayed throughout the year-in-review slideshow, and on a Major Sponsor sign at the event, and at an individual dinner table.
- An opportunity to take up to 24 people rowing on the Jordan River Surplus Canal with the Wasatch Rowing Foundation, and followed by a riverside barbecue hosted by the Jordan River Commission. The rowing experience would be enriched with information about Jordan River history and ecology shared by a JRC technical advisory committee member. Boating trip dates available between April - June 2014.



### **Peddle/Paddle Level                      \$4,000**

- Table for eight (8) at the Second Annual Awards Gala
- Sponsor recognition: Sponsor logo included on the new mobile website, displayed throughout the year-in-review slideshow, and on a Major Sponsor sign at the event, and at an individual dinner table.
- An opportunity to take up to 24 people canoeing on the Jordan River with Splore (two trips of 12 people), or cycling with the Wasatch Mountain Club. A JRC technical advisory committee member will share information about Jordan River history and ecology along the way. Both excursions will followed by a riverside barbecue hosted by the Jordan River Commission. Bike trip dates are flexible, Canoe trips dates available between April - September 2014.

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**Trail Enthusiast Level                      \$3,000**

- Table for eight (8) at the Second Annual Awards Gala
- Sponsor recognition: Sponsor logo included on the new mobile website, displayed throughout the year-in-review slideshow, and on a Major Sponsor sign at the event, and at an individual dinner table
- Your support makes it possible to install a new public bicycle repair stand or park bench to be installed along the Jordan River Parkway Trail.



**Trail Supporter Level                      \$2,000**

- Table for eight (8) at the Second Annual Awards Gala
- Sponsor recognition: Sponsor displayed throughout the year-in-review slideshow, and on a Gala Sponsor sign at the event, and at an individual dinner table
- Your support makes it possible for a new garbage or recycling can to be installed within the trail corridor



**Cottonwood Level                      \$1,000**

- Table for eight (8) at the Second Annual Awards Gala
- Sponsor recognition: Sponsor logo displayed throughout the year-in-review slideshow, and on a Gala Sponsors sign at the event, and at an individual dinner table
- This sponsorship makes possible for a 1 gallon native Fremont Cottonwood tree to be planted along the Jordan River by a volunteer, or for an additional volunteer clean-up to take place in 2014. Sponsor recognition will be included at both volunteer events.

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**Woodsrose Level                      \$500**

- Four (4) seats at the Second Annual Awards Gala
- Sponsor recognition: sponsor logo displayed on a Gala Sponsors sign at the event
- This sponsorship makes possible for a one-gallon native Woodsrose to be planted along the Jordan River by a volunteer in a restoration area.



**Volunteer Supporter Level                      \$250**

- Two (2) seats at the Second Annual Awards Gala
- Sponsor recognition: sponsor logo displayed on a Gala Sponsors sign at the event
- This sponsorship makes possible for one gallon of graffiti removal paint to be purchased for volunteer groups, or for one pound of native grass seed to be spread by volunteers.

**INDIVIDUAL GALA TICKETS**

Table of Eight:                      \$750/table                      Individual Tickets:                      \$100/person

*Purchase sponsorships and tickets online at <http://jordanrivercommission.com/Donate/>*

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