



## SPONSORSHIP PROPOSAL

### **FLITE vs. The Harlem Wizards**

**Friday March 21<sup>st</sup>, 2014**

The Harlem Wizards are coming back to play a FLITE team of teachers, administrators and students from every school in the Tredyffrin/Easttown School District! This overwhelmingly popular basketball game sold out in 2012 with the Conestoga High School gym filled to its capacity of nearly 2,000. In 2013 we sold out 2 games.

This is the only community event that brings together students and parents from every school in T/E for a fun night with our teachers and administrators, and is truly a unique opportunity to showcase your business as a supporter of education in our district.

#### **About FLITE**

The Foundation for Learning in Tredyffrin/Easttown (FLITE) is a 501(c)3 non-profit organization that funds programs that enable children to reach their full potential and promote innovation and academic excellence in our public schools. FLITE-funded programs provide opportunities that change children's lives and strengthen our community.

Programs include:

- After-School Homework Programs
- Preschool Tuition Assistance
- Music in Our Schools
- Graphing Calculators
- College Readiness Program
- Summer Learning Academies
- Innovation in the Classroom

FLITE is funded through generous donations from individuals, businesses and foundations that support local public education. For more information about FLITE, visit [www.flite-pa.org](http://www.flite-pa.org).

#### **About The Harlem Wizards**

At the Wizards game fans see amazing basketball talent combined with hilarious comedy. The athleticism, tricks, fancy teamwork and ball-handling wizardry, plus wild dunks not even seen in NBA games, engages and wows the most avid hoops fans. The comedy is for everybody. The Wizards look to push the envelope on fun, combining pre-planned comedic acts with spontaneous humor that fans of all ages will find laugh out loud funny. The halftime show with hundreds of kids on the court, plus the postgame interaction with the Wizards who stay until every autograph is signed, is the cherry on top.

Whereas an NBA team's success is measured in wins and losses, the Wizards' victories lie in the millions of smiles they are responsible for and the millions of dollars raised for charitable organizations across the world. Since 1962, the Wizards have been making history with the happiness, fun, goodwill and excitement they bring.

# Sponsorship Opportunities

*The FLITE vs. Harlem Wizards Game features many levels of sponsorship with special donor recognition at each level. All sponsorship levels provide excellent exposure of product and/or services with an affluent, community-minded audience, as well as the opportunity to support a local worthwhile cause.*

## Presenting Sponsor: \$2,000

### Two opportunities available

*Community events like these are not possible without the support of sponsors.*

*As Presenting Sponsor, you will receive top-billing in all event related materials throughout the schools and the broader community and showcase your company as a supporter of education in Tredyffrin/Easttown.*

- Ten (10) tickets to a FLITE vs. Harlem Wizards Game
- Recognition as a Presenting Sponsor on the event webpage, in all event-related press releases, two FLITE newsletters and PTO/Class newsletters at all 8 T/E schools
- Company logo included on the event page of the FLITE website
- Banner recognizing your company prominently displayed in the gym the nights of the event
- Recognition of your sponsorship during announcements at the beginning and end of the games
- Opportunity to participate in half-time activity, such as a give-away or raffle prize
- Opportunity to have sponsor coupons distributed at the events

## Security Sponsor: \$1,000

### One opportunity available

*This is your opportunity to help keep our students and all participants safe.*

*Your support will ensure that three police officers will be present for the duration of the events.*

*This tremendous gesture of concern for the community will be appreciated by every parent there!*

- Four (4) tickets to a FLITE vs. Harlem Wizards Game
- Recognition as a sponsor on the event webpage, in all event-related press releases, two FLITE newsletters, and PTO/Class newsletters at all 8 T/E schools
- Recognition on the FLITE website
- Recognition of your sponsorship in the announcements at the beginning of the games
- Signage recognizing your company displayed inside the gym and outside on school grounds during the events

## Concession Sponsors: \$250 - \$500

### Four opportunities available

*Help us feed a hungry crowd! What's a sporting event without pizza, snacks and sodas?  
The concession stand keeps the fans happy and provides important revenue for the event.  
Your underwriting of our food costs will ensure even greater returns.*

- Two (2) tickets to a FLITE vs. Harlem Wizards Game
- Recognition as a sponsor on the event webpage, on the FLITE website, and in two FLITE newsletters
- Signage recognizing your company displayed in the gym the night of the events
- Recognition in the announcements at the beginning of the games

## Ticket Sponsor: \$250

### One opportunity available - Deadline: January 17, 2014

*Put your message in the hands of our guests – Literally! Sponsor the printing of the tickets, and you can provide a message right on the back. Use it for advertising, couponing, etc. Tickets will be pre-sold and available for will-call pickup in the weeks leading up to the event, giving guests plenty of time to see your message.*

- Two (2) tickets to a FLITE vs. Harlem Wizards Game
- Opportunity to place text of your choosing on the back of the 1,800 event tickets (subject to FLITE approval)
- Recognition as a sponsor on the event webpage and in two FLITE newsletters
- Recognition in the announcements at the beginning of the game

## FLITE Leadership

### Officers

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Meg Born

*Vice Chair*  
Rachel Gibbs

*Secretary*  
Sandi Gorman

*Treasurer*  
Julia Fisher

*Asst. Treasurer*  
Ayuko Siegel

*Communications Co-Chairs*  
Elizabeth Castleman &  
Holly Henry

*Development Co-Chairs*  
Tom Colman & John O'Connor

*Finance & Investments Chair*  
Hank Lloyd

*Nominating Co-Chairs*  
Kathy Lieb & Paige Skelly

*Proposal Review & Evaluation  
Chair*  
Mary Guyer

*School Community Chair*  
Maren Levine

### Board of Trustees

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**To find out more about the FLITE vs. Harlem Wizards Game and FLITE,  
visit our website at [www.flite-pa.org](http://www.flite-pa.org),  
or contact Paige Skelly at [paigeskelly@comcast.net](mailto:paigeskelly@comcast.net)**

FLITE is an IRS-recognized non-profit organization. The official registration and financial information of the Foundation for Learning In Tredyffrin/Easttown may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Due to restrictions on solicitations by non-profit corporations, this solicitation is directed towards residents of Pennsylvania only.